



Society of Watercolor Artists

October Notes 2016

ASEL ART AWARDS Artist of the Month Competition!



Summertime is the time to get painting for the fall, winter and spring meetings! SWA members are invited to bring a completed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1st place, that artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue to compete with other pieces of work. Art work previously shown in a SWA juried exhibit is not allowed. The first place winner goes home with a \$25 Asel gift certificate and 2nd place earns one for \$15. In November all first place pieces during 2016 will return for selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event for us each month! Be sure and thank Asel Art Supply when you shop at 825 Foch Street.

Treasury Report



July bank balances: Checking: \$14,252.52 Building Fund: \$15,365.57

Soon Warren Workshop!

The Society of Watercolor Artists is proud to announce a workshop in October with Soon Warren. She is a long-time member of SWA and is known for her remarkable still life paintings (and more!). Most recently she was included as a juror for the National Watercolor Society and was the juror for the Texas and Neighbors Exhibition.

The dates for the workshop are Monday, October 17th through Wednesday October 19th in Fort Worth.

For details of the workshop and to sign up go to the SWA website: www.swawatercolor.com



Cost is \$250 for members and \$300 for non-members. A \$75 non-refundable deposit secures your place. Sign up and payment should be made on the SWA website. A supply list will be added to the website soon.

The materials list is as follows but do bring all the material you normally use for painting, especially brushes and paints.

Nos. 4, 8, 10, 12 round brushes (Silver Black Velvet)

2" and 2.5" hake brushes for washing technique (more than 2 is better)

140 pound Cold-pressed watercolor paper (half sheet, 22"x15") or 300 pound cold-pressed paper (Preference: Arches or Winsor & Newton)

A sturdy board; ply wood; gator board; bath board of size 24"x17" 1/8 inches that will fit the paper you are painting
1.5 inches or 2 inches masking tape

Palette

Water Bowl

Frisket (Masking Fluid)- I prefer yellow colored Winsor & Newton

Cotton rag or paper towels (old 100% cotton towel or terry cloth)

Mechanical pencil with .5 mm HB and an eraser

Spray bottle

Color palette:

Aureolin

Cadmium Yellow

Cadmium Yellow Medium or Light

Hookers Green

Indigo

Permanent Alizarin Crimson

Permanent Rose

Prussian Blue

Scarlet Lake

Sepia

Turquoise

Ultramarine Blue

If you have questions, please contact Janet Southern at swaworkshop@gmail.com.

Come join us for what looks to be a great workshop!

Members in the News



John E. James has been included in the following publications, 2016 exhibits, and any awards received. Splash 18, AWS 149th Exhibit-NY, 42nd Alaska Watercolor Society-4th Honorable Mention, Mid-Southern Watercolor Society-Doris Williamson Mapes Memorial Award, Red River Valley Museum-Waggoner National Bank Award, Richardson Arts 50th Regional Juried Art Exhibit-Merchandise Award, Irving Arts Association Texas and Neighbors 2016- 2nd Place Water media Category and received

TXN signature status, Missouri Watercolor Society-Signature Membership Received, WAS-H 29th Annual International Exhibit, 2016 Arts in Harmony International Exhibit, Farmington Museum Gateway to Imagination-Farmington, NM, Art at the Center, Overland Park, KS, MAA "Texas Artists Today"-Midland, TX,



Breaking Dawn
By John E. James

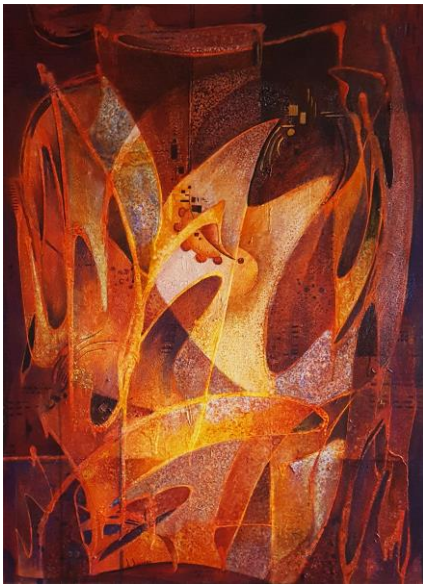


International Society of Experimental Artists, 11th Annual Emerald Art Center -Springfield, OR, Southern Colorado Watercolor Society, Pittsburgh Watercolor Society, Philadelphia Watercolor Society, SALI Nat'l Abstract Exhibit, Spokane Watercolor Society, and Southwestern Watercolor Society.

Long-Time SWA member **Dorothy Bertine's** 100th birthday was celebrated with a surprise party in her honor, September 25th. HAPPY BIRTHDAY DOROTHY!!

Our demo artist for the September 16th meeting was Jo Moncrief and if you missed her, here is the beautiful piece she painted. Thanks Jo!

October Demo Artist is Sharon Serrago



The Cavern by Sharon Serrago

Sharon Serrago is a local area artist, teaching weekly watercolor and acrylic classes at her studio in Richardson, TX. As her teaching strength lies in design and color theory, her classes always focus on strong fundamentals. Sharon's ability to quickly spot problem areas in paintings and her adeptness at offering solutions has caught the eye of many art clubs and organizations who have subsequently invited her to present demonstrations, offer critiques of members' works, and judge competitions.

A signature member of SWS, Sharon has been accepted into numerous exhibitions including Western Federation WS, Alabama WS, Georgia WS, Illinois WS, Irving WS, Houston WS, and several others.

An entrepreneur with her hand in several businesses, Sharon's first love is her art. While she frequently paints realistically, she is most at home when painting abstracts. Her styles are as diverse as her talents, all of which goes into making her one of Dallas' interesting artists. Sharon's work can be seen on her website:

www.serrago.com



September Artist of the Month

Our first place winner is Bill Dale for his painting "Sarlot".

Our 2nd place winner is Krystyna Dale for her painting "Cowgirl".

Congratulations to our winners!

Be sure to bring your work to the next SWA meeting on October 17th!



Check Out the Show Information!

The Patterson Center of Visual Arts is hosting the 27th Membership Show for Visual Arts Society of Texas in Denton.

At UNTHSC Atrium Gallery in October those who volunteer time to our organization will be honored with an Invitational Exhibition. Our President, John Nickell, will be sending more information later. Saturday, October 1st will be installation and the exhibit will hang through Saturday Oct 29th. At that time there will be a brief reception and then take-down. This exemplary exhibition is in its 4th year! It is never too late to volunteer your time for SWA. Look on the last page of the newsletter for openings! This show is not juried and there are no prizes.

The 2016 Society of Watercolor Artists Juried Membership Exhibition Prospectus is now available online at: www.swawatercolor.com It will be held at the Fort Worth Community Art Center (FWCAC) located at 1300 Gendy Street, Fort Worth, TX 76107 Phone: 817.738.1938 Our juror will be **Nancy Lamb** who is a local artist known for her talent to paint people un-posed and off-guard. She is highly regarded as a professional artist.

The calendar of important dates:

Entry deadline: Monday, November 7. All entry images must be sent via email before midnight
Notification date: Thursday, November 17 via email
Shipped pieces due: Thursday, December 1
Delivered pieces due: Friday, December 2, 12 to 2 pm
Installation date: Thursday and Friday, December 1-2
Reception date: Friday December 9, 6 to 9 pm
Exhibition dates: December 9 - 29, 2016
Take down and pickup: Thursday, December 29, 4-6pm

To find out more information please go to www.swawatercolor.com

SWA membership runs on a calendar year January through December.

You can join SWA anytime during the year. Our official membership campaign is in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in December which is for the 2016 members only. We will not be meeting during the summer months and will resume again in September.

We like new members...invite your friends! The first visit is free.

Membership includes these benefits:

- ✚ Fellowship with like-minded creative folks
- ✚ Post your art work on our Facebook page
- ✚ Free monthly SWA newsletter
[Http://www.facebook.com/SWAWatercolor](http://www.facebook.com/SWAWatercolor)
- ✚ Entry discount for any SWA show
- ✚ Free image on the SWA Members Gallery
- ✚ Annual Juried Membership Exhibition
- ✚ Buy space on the SWA Premium Gallery for \$20
- ✚ Annual Juried International Exhibition
- ✚ While maintaining SWA membership earn SWA Signature Membership after selection to 5 juried exhibitions our juried exhibitions (without disqualification)
- ✚ Jo William's free critique session
- ✚ Asel Art Supply 20% discount
- ✚ Fun competitions
- ✚ December Holiday Party and painting swap
- ✚ ASEL Art of the Month Contest

Our Monthly meetings are held at the UNTHSC, Everett Building. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a banner on the parking lot with directions to our room (or check the map on the website)

5:45pm Board Meeting

6:00pm Critique with Jo Williams (bring in 1 or 2 works for some friendly advice)

7:00pm Brief business notices

7:15-9pm Art demo, snack and art of the month

Upcoming meetings will feature the following demo artists:

October 17th: Sharon Serrago

November 21st: Jim Stewart

December: Holiday party TBA

Ongoing SWA Fundraisers (They help you to help us!)



Kroger makes quarterly donations to SWA through your shopping!

Go to www.krogercommunityrewards.com. If you already have a Kroger's Plus card, create your account and input your card number. In 7 to 10 days after shopping you will notice at the bottom of your receipt a donation was recorded for SWA.

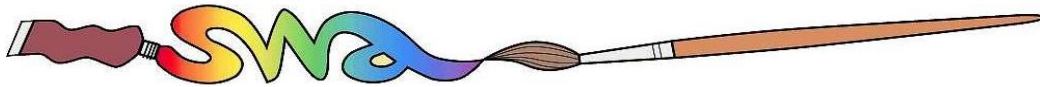


Colors of Nature offers SWA members a 20% discount on their watercolors and customized brushes that are 100% vegan and cruelty-free. The savings given members are matched and donated back to SWA. The company will post member's art work created with their paints on their website, blog and direct people to a site of the artist's choice. SWA discount code: Members-20-SWA <http://shop.colorsofnature.com>.



Amazon Smile donates .05% of your online purchase back to SWA. Choose Society of Watercolor Artists as your nonprofit organization. It is listed as Denton, TX for its location...we are working to clear that up.





2016 SWA Officers and Members Extraordinaire

2016 BOARD OF DIRECTORS

President:	John Nickell	Exhibits:	James Stewart	Membership:	Paula Johnson
President-Elect:	Darla Bostick	Education/Workshop:	Nancy Maas/ Janet Southern	Communications:	Darla Bostick
Secretary:	Heidi Russell				
Treasurer:	Hugh Heaton				

STANDING COMMITTEES

EDUCATION COMMITTEE

CO-CHAIRS: Nancy Maas/Janet Southern

Members are:

ASEL Painting of the Month/Year: Mary T House

House & Properties: **AVAILABLE**

Monthly Critique: Jo Williams

Programs: Nancy Maas

Social Chairman (Refreshments/Receptions): **AVAILABLE**

Workshop Chair: Janet Southern

EXHIBITION COMMITTEE

CHAIR: Jim Stewart

Members are:

Hanging Volunteers: **AVAILABLE**

Membership for Exhibitions: Paula Johnson

Monetary Entries for Exhibitions: Hugh Heaton

SWA Signatures: Debbie Downing

Website Entries & Submissions: **AVAILABLE**

Prize Sponsors: Debbie Ford

MEETING VOLUNTEERS

(Not a committee):

House & Properties: **AVAILABLE**

Hospitality: **AVAILABLE**

Painting of the Month: Mary T House

Programs/Assistant to Demo Artist: Nancy Maas

PUBLICITY & COMMUNICATION COMMITTEE

CHAIR: Darla Bostick

Members are:

Newsletter: Valeri Cranston

Photography: Veronica Ritchey

Print Editor for Catalogs: Skeeter Murley

Publicity: **AVAILABLE**

Website Manager: **AVAILABLE**

Website Consultant: Sharon Giles

Facebook & Twitter: Skeeter Murley

FINANCE AND MARKETING COMMITTEE

CHAIR: Hugh Heaton

Members are:

Director of Finance & Budget: Hugh Heaton

Fantastic Fans: Shirley Nichols

Grants: Watson Arnold

Japanese Gardens Festival: **AVAILABLE**

Professional Standards (yearly audit): Brenda Morgan

MEMBERSHIP COMMITTEE

CHAIR: Paula Johnson

Members are:

Director of Membership: Paula Johnson

Greeters: Shirley Nichols, Linda Taylor, Suzy Ware and

Mary Bell