

Splash!

January 2022

NEWSLETTER

SOCIETY OF WATERCOLOR ARTISTS

Fort Worth, Texas

From the President...

Happy New Year! I hope that you had a happy and healthy holiday season!

I sincerely thank you for your confidence in choosing me as the new president of this wonderful Society. I promise that I will do my best to further the many superb and admirable traditions of this organization.

Some of you may not know me well. Perhaps I should take this opportunity to introduce myself.



I have no formal training in art, but lots of training in biomedical research. I have a Ph.D. degree in neuropharmacology, worked at Alcon, a major eye drug company, for 22 years, and eventually became the Director of Glaucoma Research, leading a team of scientists to look for new drug treatments of glaucoma. After retiring from Alcon, I was recruited by the University of North Texas Health Science Center to help build a new College of Pharmacy by serving as the Founding Chair and Professor of one of the departments. I had a lot of fun teaching brilliant pharmacy and graduate students, as well as continuing my research in glaucoma. In January 2021, with my wife's arm-twisting, I retired from the school.

I joined the Society of Watercolor Artists about 10 years ago after visiting and being very impressed by a SWA exhibition. The Society has been very good to me. I learned a lot from the demo artists, jurors, and especially you. You have helped my growth in techniques, concepts, artistic appreciation, and motivation. Thus, I think it is only right that I should do my best to help the continued success of this Society.

Since I am relatively new to the artist circle, I am quite ignorant in many details of smooth running of an art society. Fortunately, we have a capable, experienced, and dedicated Board, whose members are enthusiastic, knowledgeable, and fun-loving. However, despite that, the Society still needs a lot of help from all of us. There are still many unfilled positions. Please consider seriously to participate – it is perfectly OK if you would like to grab a friend and share the not-too-burdensome responsibilities.

I look forward to seeing you and wish all a very prosperous and healthy 2022!

Iok-Hou Pang

(Please call me **Yoko**, as in Yoko Ono, except I am Yoko O-Yes.)

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*Happy
New Year*



Follow Us!

www.swawatercolor.com



WE NEED YOUR HELP!

Below are a few open positions we really need to fill.

If interested, please reach out to a current SWA Board member,
or send an e-mail to watercolorcommunications@gmail.com



Exhibition Chair
Newsletter Editor
Membership Chair
Publicity Coordinator

Programs/Assistant to Demo Artist

Prize Sponsorship Coordinator
Social Chairman
Painting Hanging Volunteers
Hospitality
Greeters

SWA OPERATES COMPLETELY ON VOLUNTEERS



PAINTING of the MONTH

Don't forget to bring a painting to the next meeting
to enter the **2022 Painting of the Month** contest.

Paintings that win 1st Place in the monthly contests throughout this year
become eligible for the year ending Painting of the Year contest.

Next Meeting:

Monday, January 24th at 7pm

(Artwork Critique with Ann Winchester at 6pm.)

UNT Health Science Center - Fort Worth, Tx.

Membership Info



In September we began meeting in person at the UNTHSC Everett Hall in our usual meeting lecture hall. Of course, masks are requested. Even though you will be greeted at the table by a masked member, it's nice to check in and get your ticket for one of our drawings of free art merchandise! Many thanks to Janet Southern for doing the shopping and engineering the drawings.

We are focusing on some of the available positions for SWA. Last month we shared the need for an Exhibition chair as well as a member who is willing to solicit for art merchandise to be used in our upcoming International Juried Exhibition. (These positions are still open!)

This month we are looking for some friendly folks who will man the check-in table and greet our members and visitors as they enter the meeting area. It's a simple job and one that only requires your time during the meeting itself. If you are interested, please contact Skeeter Murley @watercolorcommunications@gmail.com



International Juried Exhibition



The deadline to enter this year's International Juried Exhibition will be here before you know it.

The deadline will be at the end of March.

Keep an eye open for the announcement on how and when to sign up.

In the meantime – get busy painting!



JUROR: LAURIN MCCrackEN

Next Meeting



Demo Artist



Laurin McCracken

TOPIC: MARKETING YOUR ARTWORK ON SOCIAL MEDIA

Laurin McCracken combines many of the skills he learned as an architect with his experiences of studying art history, drawing, taking photographs and visiting many of the world's leading museums to use as a watercolorist.

Born in Meridian, Mississippi, he studied at Auburn University and holds a Bachelor of Arts and a Bachelor of Architecture from Rice University and a Masters in Architecture and Urban Planning from Princeton University. He currently lives and paints in Fort Worth, Texas.

He is a signature member of more than a dozen watercolor societies including the American Watercolor Society, National Watercolor Society, Transparent Watercolor Society of America, Southern Watercolor Society, Watercolor West, and Watercolor USA Honor Society. He is an Elected Member of the Allied Artists of America in their Watermedia Category.

His paintings have been included in multiple shows in China: Shanghai Zhujiacao International Watercolor Biennial Exhibition 2010 & 2012, the Beijing International Art Biennale 2010; 2012 and 2015; the Shenzhen International Watercolor Biennial 2013 and 2015; and the Qingdao International Watercolour Salon, 2014. His paintings are included in the permanent collections of the National Museum of China; of the Asian Museum of Watercolor Art in Haikou City, Hainan Province, China; and The Watercolor Museum in Fabriano, Italy.

His work has been published in many national and international magazines and books including: Watercolor, Watercolor Artist, Artist's, Drawing, American Artist, International Artist and Southwest Art. His work has been included in books such as Splash 9-20; Strokes of Genius 2 & 3, Secrets of International Watercolor Masters, Volume #1 published in China, Masters of Realistic Imagery published in Germany and Masters of Watercolor published in St. Petersburg, Russia.

His work is represented by Southside Gallery in Oxford, Mississippi, and Cassidy Bayou Gallery in Sumner, Mississippi.

Monday, January 24th

7pm

UNT Health Science Center



**REMEMBER, WE ARE
MEETING IN PERSON
AGAIN!**

Join us at the UNT Health Science Center
3500 Camp Bowie Blvd. Fort Worth

Masks are not required to attend but encouraged.

There is plenty of room to spread out to encourage social distancing. We want everyone to have fun and feel safe at the same time.

Welcome to a New Year!

By Darla Bostick



Last year SWA celebrated our 40th birthday. Who knows what this coming year holds for each of us as artists, and for SWA? It is always with optimism that we approach a new beginning. It's always a time to reflect on the past year and our accomplishments, but even more important is the time to set some new goals.

Learn something new! We have a schedule of new demos for our members, thanks to the diligence of Shirley Nichols who has been wearing many hats for SWA. This month we will welcome fellow member, Laurin McCracken, to provide some information on marketing your art through social media.

Fellowship with other artists and develop friendships with folks who share the same interests! Martin Luther King Day in January always pushes our regular meeting back one week. On Monday, the 24th, we hope to see you at 7pm.

Get motivated...try adding an art workshop to your schedule! With the pandemic there are plenty of lessons online, but this year you should be able to participate in person. Laurin McCracken is scheduled as our juror for the International Exhibition later this spring. As such, you can watch for his workshop in April. Stephen Zhang will share his talent with us for a 3-day July workshop "Portraits That Capture."

Have a visit with the masters! The Kimbell Museum is showing a terrific collection of paintings and drawings by J.M.W. Turner entitled "Turner's Modern World." In 1789 at the age of 14 he began his art studies and "lived through a tumultuous period of global change, witnessing revolutions, the Napoleonic Wars, the violent expansion of Britain's empires, and the abolition of slavery in its colonies..." (from the museum leaflet). We encourage you to wander through the exhibit and enjoy his use of brushwork with the luminous colors he is so well known to use as he recorded his Impressions of new inventions and a changing world. The exhibition is available through 6 February. They have a marvelous booklet written to help kids notice and appreciate the paintings. It is perfect for pre-teens—perhaps this is the time to introduce your grandchild to fine art.

We look forward to seeing each of you at our meetings. Let's make this a great year!



2022 SWA Membership

Have you renewed your SWA membership for 2022?

Our memberships run from January to December each year.

(We started accepting membership renewals last October.)



Individual: \$40

Seniors: \$30 (Age 65 & over)

Students: \$25

Lifetime: \$400

Add \$5 for additional family members

Sign up on our website. Look for the “Join” button under Quick Links or under the Membership Tab.

Welcome
New Members

**We like to welcome new members to our association,
along with others that have been members in the past.**

Lavonne Daniels - Chico, Texas

Judy McGehee – Fort Worth, Texas

Jo Williams – Denton, Texas

Marcus Young – Tyler, Texas



SWA

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Fort Worth, Texas
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www.swawatercolor.com

BOARD OF DIRECTORS

PRESIDENT

Iok Hou Pang

PAST PRESIDENT

Darla Bostick

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Janet Southern

EDUCATION/WORKSHOP

Shirley Nichols

COMMUNICATIONS

Skeeter Murley

MEMBERSHIP

Vacant

Exhibition Chair

Vacant

2022

2022 CALENDAR

Our meetings are held at the UNT Health Science Center
3500 Camp Bowie Blvd. in Fort Worth, Tx.

January 24 – Laurin McCracken - Marketing your Art on Social Media

February 21 – Michael Holter - Demo Artist

March 21 – Ann Winchester & Bill Dale – Demo Artists

April 18 – Laurin McCracken – Demo

April 18 – 21 – Laurin McCracken Workshop

May 16 – Hollan Holmes – Demo Artist

July 18-21 – Stephen Zang Workshop – Portraits that Captures

September 19 – Daniel Smith Art Material Demo

October 17 – Demo Artist TBD

November 21 – Demo Artist TBD

Masks are not required to attend the meetings but are encouraged.
There is a lot of room inside the room for social distancing.
We really do want everyone to have fun & feel safe.

**Your SWA Board Members continues to
hold regular monthly meetings via Zoom .**

If you have any questions or suggestions,
please send them to Iok-Hou Pang at
ipang@sbcglobal.net

If you have any news you would like
to share in future e-mails, please feel
free to send it our way. We've set
up a new e-mail address for you to
send all of your newsletter info to.

swa.membernews@gmail.com



SWA INFORMATION STATION

SWA memberships runs on a calendar year January through December

You may join SWA anytime during the year. Our official membership campaign begins in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in the fall, which is for current members only. We will not be meeting during the summer months and will resume in September.

We like new members...invite your friends!



SWA Membership includes these benefits:

- ✚ Fellowship with like-minded creative folks
- ✚ Free monthly SWA newsletter
- ✚ Entry discount for any SWA show
- ✚ Free image on the SWA Members Gallery
- ✚ Annual Juried Membership Exhibition
- ✚ Annual Juried International Exhibition
- ✚ ASEL Art of the Month Contest
- ✚ While maintaining SWA membership earn SWA Signature Membership after selection to 5 juried exhibitions our juried exhibitions (without disqualification)
- ✚ Asel Art Supply 20% discount
- ✚ Fun Competitions!
- ✚ December Holiday Party and Gift Exchange

Our Monthly meetings are held at the UNT Health Science Center building in Fort Worth. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a sign on the parking lot with directions to our room (or check the map on the website)

6:00pm Artwork Critique (bring in 1 or 2 works for some friendly advice) Ann Winchester – Artwork Critique Artist

7:00pm Member meeting begins after a few brief business notices

EDUCATION COMMITTEE

CHAIR: Shirley Nichols

ASEL Painting of the Month/Year: **AVAILABLE**

Monthly Critique: Ann Winchester

Programs: Shirley Nichols

Programs/Assistant to Demo Artist: **AVAILABLE**

Social Chairman (Refreshments/Receptions): **AVAILABLE**

Workshop Chair: Shirley Nichols

EXHIBITION COMMITTEE

CHAIR: **AVAILABLE**

Hanging Volunteers: **AVAILABLE**

SWA Signatures: Veronica Ritchey

Prize Sponsors: **AVAILABLE**

MEETING VOLUNTEERS (Not a committee)

Hospitality: **AVAILABLE**

PUBLICITY & COMMUNICATION COMMITTEE

CHAIR: Skeeter Murley

Newsletter Editor: **AVAILABLE**

Photography: Veronica Ritchey

Print Editor for Catalogs: Skeeter Murley

Publicity: **AVAILABLE**

Website Manager: Skeeter Murley

Facebook, Instagram & Twitter: Skeeter Murley

FINANCE AND MARKETING COMMITTEE

CHAIR and Director of Finance & Budget: Janet Southern

Professional Standards (yearly audit): **AVAILABLE**

MEMBERSHIP COMMITTEE

CHAIR and Director of Membership: **AVAILABLE**

Greeters: **AVAILABLE**

Editor of Online Membership Directory: Skeeter Murley

House & Properties: Shirley Nichols