

SOCIETY OF WATERCOLOR ARTISTS

Fort Worth, Texas

From the President...

As we all venture closer to returning to our activities, I had the opportunity to participate as a plein aire artist at the Keller Art Walk in November. The weather cooperated and many families took advantage of spending a day viewing art and listening to the music. SWA is also returning to a more regular routine with our in-person meetings, but it

to wait until next year to pick up on our holiday party... We hope to see you at the January meeting as we begin our new membership year. If you haven't renewed, or taken the step to join our group, please do so!

What a delightful celebration of our 40th SWA Birthday we had at the UNTHSC Atrium Gallery! The conclusion of our Membership Exhibition was truly a sharing of talent, encouragement and fellowship. It was a pleasure to have our juror, Mollie Jones join us for the awards and the musical addition of harp and cello made it a memorable event! Many, many thanks to Skeeter Murley who did all the behind the scenes work to make our show happen.

Darla Bestick

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Member Volunteer Information

Please take a few moments to read this important information about our watercolor association.

In the coming newsletters we plan to focus each month on 2 or 3 open positions to help us “be.” Our new year begins next month and there are precious few volunteers who have signed on to take a job—either on the board or not. Some are small jobs, requiring only one afternoon of your time for the entire year. Others need more of a time commitment. So, let’s take a look at two volunteer jobs!

One of our easier jobs is the procurement of merchandise to be used to supplement our exhibition awards. Don’t underestimate the value of this contribution! For each of our exhibitions we promise thousands of dollars in cash and merchandise as awards. It’s fun to win new materials and art manufacturers like to give back to art associations. It introduces their product to new customers, or they can give generous gift certificates. Either way, the monetary value helps contribute to the prize fund. We already have a list of online addresses that can be used to send out invitations to art companies. This simply requires drawing up the initial request, then copy and paste into several emails. The only cost is your time! This can be done in the comfort of your home at your convenience! When the merchandise arrives you notify your exhibition chair to make arrangements for distribution.

Another position available is more important! Our SWA operates with 7 Board Members. Some are singular jobs, with no committee required to facilitate the requirements: Treasurer, Secretary, President-Elect and Past-President. The other positions are equally as important but can have (and should have) assistance from other members. Like they say, helping hands make a lighter load! Let’s look at Exhibition Chair. It sounds daunting, but with enough help it can be done by several dedicated members who work together.

Let’s look at the basics:

WHAT: We have two juried art exhibitions each year. SWA is one of a small group of art associations who go the distance to offer an International exhibition (less than 5 in Texas!). The entries worldwide help knit the art of watercolor globally. The second show honors the achievements of our members.

WHEN: The International show is held at the Fort Worth Library Atrium Gallery downtown and is seen by hundreds of viewers. This year the show is in April and May. Our Membership show is in the fall, at the discretion of the UNTHSC as we use their Atrium Gallery.

TIME COMMITMENT: The Exhibition Chair is a Board member and is required to attend the monthly virtual meeting. In the past the committee has run smoothly without any meetings. To lessen the load of the leader, many are required to take on some small aspect of the shows. **WHO:** First, a leader. This is someone who is organized and has computer skills. We also need helpers who can perform a single task but work as a group to help make the exhibition happen. We have the juror selected and a workshop in the works already.

For instance:

The International Show is advertised with Calls for Entry online. Our Communications Chair works with the Ex. Chair to word and submit the call. The juror has access to the entries—all online.

The other facets of managing the shows involved more volunteers which will be mentioned in the next few newsletters.

Juried Membership Exhibition

THANK YOU
to all of the artists that entered the
2021 Juried Membership Exhibition!



Best of Show

Lawrence Raffanti – Chicago, Illinois
Carlee's Garden



Visit our website to see all the
paintings, including those
winning awards.

www.swawatercolor.com



2021 SWA Board Members

Iok-Hou Pang, Janet Southern, Shirley Nichols,
Darla Bostick, Skeeter Murley



New SWA Signature Members

Tom Brown, Trish Poupard, Sondra Carr,
(not pictured) Rebecca Krutsinger, Charlie Nieman



Furied Membership Exhibition



Kay Muller and Gemma Haas



Hillary Hummel-Kerbs and Dace Sultanov



Bill Dale and Ivana, the model in his painting,



Tom Brown



Jennifer Gillen



Trish Poupard



Krystyna Dale



And a big cake to celebrate our 40th Anniversary!



**PAINTING
of the
YEAR**

Each year, SWA artists enter their paintings into monthly contests to win the painting of the month. There are winners for each month we have member meetings. (Jan. – May, and again in Sept. & Oct.)

Usually, we vote for the Painting of the Year at the November meeting.

This year, held the vote online since some of the entries were from artists out of town.

We had 70 people vote, and the difference between the 1st & 2nd place paintings was only three votes.

The first place winner takes home a \$100 cash prize!

**Congratulations to the 2021 Painting of the Year winner,
Celene Terry**



Black and White

Next Meeting



Demo Artist



Laurin McCracken

TOPIC: MARKETING YOUR ARTWORK ON SOCIAL MEDIA

Laurin McCracken combines many of the skills he learned as an architect with his experiences of studying art history, drawing, taking photographs and visiting many of the world's leading museums to use as a watercolorist.

Born in Meridian, Mississippi, he studied at Auburn University and holds a Bachelor of Arts and a Bachelor of Architecture from Rice University and a Masters in Architecture and Urban Planning from Princeton University. He currently lives and paints in Fort Worth, Texas.

He is a signature member of more than a dozen watercolor societies including the American Watercolor Society, National Watercolor Society, Transparent Watercolor Society of America, Southern Watercolor Society, Watercolor West, and Watercolor USA Honor Society. He is an Elected Member of the Allied Artists of America in their Watermedia Category.

His paintings have been included in multiple shows in China: Shanghai Zhujiacao International Watercolor Biennial Exhibition 2010 & 2012, the Beijing International Art Biennale 2010; 2012 and 2015; the Shenzhen International Watercolor Biennial 2013 and 2015; and the Qingdao International Watercolour Salon, 2014. His paintings are included in the permanent collections of the National Museum of China; of the Asian Museum of Watercolor Art in Haikou City, Hainan Province, China; and The Watercolor Museum in Fabriano, Italy.

His work has been published in many national and international magazines and books including: Watercolor, Watercolor Artist, Artist's, Drawing, American Artist, International Artist and Southwest Art. His work has been included in books such as Splash 9-20; Strokes of Genius 2 & 3, Secrets of International Watercolor Masters, Volume #1 published in China, Masters of Realistic Imagery published in Germany and Masters of Watercolor published in St. Petersburg, Russia.

His work is represented by Southside Gallery in Oxford, Mississippi, and Cassidy Bayou Gallery in Sumner, Mississippi.

Monday, January 24th

7pm

UNT Health Science Center



**REMEMBER, WE ARE
MEETING IN PERSON
AGAIN!**

Join us at the UNT Health Science Center
3500 Camp Bowie Blvd. Fort Worth

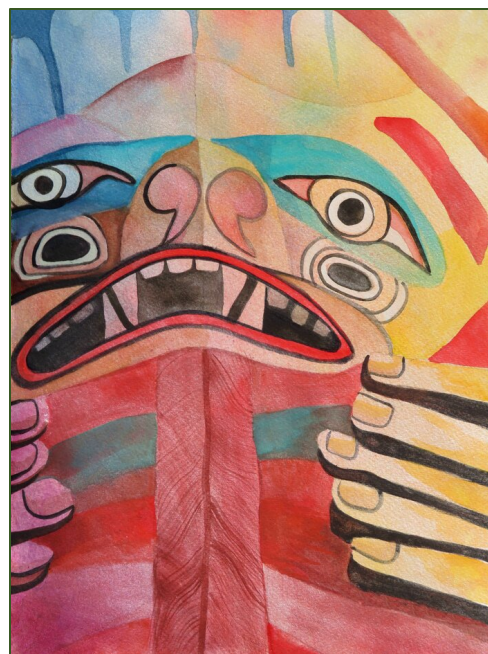
Masks are not required to attend but encouraged.

There is plenty of room to spread out to encourage social distancing. We want everyone to have fun and feel safe at the same time.

SWA MEMBER NEWS!



Les McDonald Jr.'s painting *Lemons and Silver* (above) won 1st Place in the Houston Watercolor Society's November monthly show. And his painting *Dining Out* (below) won 1st Place in their 2021 Annual Membership Exhibition.



Darla Bostick's painting *Totem Talisman* was part of the recent Visual Art Society of Texas Membership Show in Denton.



Trish Poupard's painting *Busy* (above), was selected by the City of Frisco for the 21st installment of Art in the Atrium.



Jai Kim's painting *Back Bay Newport Beach* (left) has been accepted into the San Diego Watercolor Society Plein Air Exhibition.



SWA
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BOARD OF DIRECTORS

PRESIDENT

Darla Bostick

PRESIDENT ELECT

Iok Hou Pang

SECRETARY

Lu Koenig

EXHIBITION

Vacant

EDUCATION/WORKSHOP

Shirley Nichols

TREASURER

Janet Southern

MEMBERSHIP

Skeeter Murley

COMMUNICATIONS

Skeeter Murley



2022 CALENDAR

Our meetings are held at the UNT Health Science Center
3500 Camp Bowie Blvd. in Fort Worth, Tx.

January 24 – Laurin McCracken Marketing your Art on Social Media

February 21 – Michael Holter - Demo Artist

March 21 – Ann Winchester & Bill Dale – Demo Artists

April 18 – Laurin McCracken – Demo

April 18 – 21 – Laurin McCracken Workshop

May 16 – Hollan Holmes – Demo Artist

July 18-21 – Stephen Zang Workshop – Portraits that Captures

September 19 – Daniel Smith Art Material Demo

October 17 – Demo Artist TBD

November 21 – Demo Artist TBD

Masks are not required to attend the meetings but are encouraged.
There is a lot of room inside the room for social distancing.
We really do want everyone to have fun & feel safe.

**Your SWA Board Members have continued to
meet via Zoom during the past year.**

If you have any questions or suggestions,
please send them to Darla Bostick
at darlabostickart@gmail.com
or call at 940.320.5660



If you have any news you would like
to share in future e-mails, please feel
free to send it our way. We've set
up a new e-mail address for you to
send all of your newsletter info to.

swa.membernews@gmail.com

2022 SWA Membership

Your SWA membership runs from January to December each year.
We started accepting membership renewals in October
for the 2022 SWA membership year.



Individual: \$40

Seniors: \$30 (Age 65 & over)

Students: \$25

Lifetime: \$400

Add \$5 for additional family members

Sign up on our website. Look for the “Join” button under
Quick Links or under the Membership Tab.

Welcome
New Members

**We like to welcome new members to our association,
along with others that have been members in the past.**

Judy McGehee - Fort Worth, Texas

SWA INFORMATION STATION

SWA memberships runs on a calendar year January through December

You may join SWA anytime during the year. Our official membership campaign begins in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in the fall, which is for current members only. We will not be meeting during the summer months and will resume in September.

We like new members...invite your friends!



SWA Membership includes these benefits:

- ✚ Fellowship with like-minded creative folks
- ✚ Free monthly SWA newsletter
- ✚ Entry discount for any SWA show
- ✚ Free image on the SWA Members Gallery
- ✚ Annual Juried Membership Exhibition
- ✚ Annual Juried International Exhibition
- ✚ ASEL Art of the Month Contest
- ✚ While maintaining SWA membership earn SWA Signature Membership after selection to 5 juried exhibitions our juried exhibitions (without disqualification)
- ✚ Asel Art Supply 20% discount
- ✚ Fun Competitions!
- ✚ December Holiday Party and Gift Exchange

Our Monthly meetings are held at the UNT Health Science Center building in Fort Worth. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a sign on the parking lot with directions to our room (or check the map on the website)

6:00pm Artwork Critique (bring in 1 or 2 works for some friendly advice)

7:00pm Member meeting begins after a few brief business notices

EDUCATION COMMITTEE

CHAIR: Shirley Nichols

ASEL Painting of the Month/Year: **AVAILABLE**

Monthly Critique: **AVAILABLE**

Programs: Shirley Nichols

Programs/Assistant to Demo Artist: **AVAILABLE**

Social Chairman (Refreshments/Receptions): **AVAILABLE**

Workshop Chair: Shirley Nichols

EXHIBITION COMMITTEE

CHAIR: **AVAILABLE**

Hanging Volunteers: **AVAILABLE**

SWA Signatures: Veronica Ritchey

Prize Sponsors: **AVAILABLE**

President's Volunteer Exhibition: Darla Bostick

MEETING VOLUNTEERS (Not a committee)

Hospitality: **AVAILABLE**

PUBLICITY & COMMUNICATION COMMITTEE

CHAIR: Skeeter Murley

Newsletter Editor: **AVAILABLE**

Photography: Veronica Ritchey

Print Editor for Catalogs: Skeeter Murley

Publicity: **AVAILABLE**

Website Manager: Skeeter Murley

Facebook, Instagram & Twitter: Skeeter Murley

FINANCE AND MARKETING COMMITTEE

CHAIR and Director of Finance & Budget: Janet Southern

Professional Standards (yearly audit): **AVAILABLE**

MEMBERSHIP COMMITTEE

CHAIR and Director of Membership: Skeeter Murley

Greeters: **AVAILABLE**

Editor of Online Membership Directory: Skeeter Murley

House & Properties: Shirley Nichols

