

## Message from the President

Happy New Year everyone! Welcome to 2017 and a new year for SWA.

First, let me express my sincere thanks to the outgoing officers and chairpersons. They have done a fantastic job of keeping the club running and prepared for the future. I am looking forward to a great year for SWA as your new president. I have held several positions in the past but never this one, so please be patient with me as I learn the "in's and out's" of the job.

The executive board will also be in its infancy as I am the only current officer to have ever been on SWA's board. So, with that in mind, I am asking for volunteers to fill various important positions. All open positions are listed towards the end of the newsletter. If you have any experience in these positions, well that would be a plus. But don't let "no experience" keep you from volunteering. If someone approaches you about taking on an office, please consider it. We can't continue to operate if we don't have any volunteers.

Don't forget to get your entry for the International show ready. The deadline for entries is March 12th at midnight. Let's give our juror a great selection to choose from. Check out the prospectus on the website for all the dates and be sure to follow the instructions carefully.

Many thanks to Marla Morrison for her demo on Windsor Newton products. Based on the many questions asked, it seemed that everyone really enjoyed it. Please be sure to come to the February meeting for Bev Boren's demo. I hear she is a fantastic artist."

Here's to a great new year for you and SWA! Janet Southern

# ASEL ART AWARDS Artist of the Month Competition!

SWA members are invited to bring a completed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1st place, that artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue to compete with other pieces of work. Art work previously shown in a SWA juried exhibit is not allowed. The first place winner goes home with a \$50 Asel gift certificate and 2nd place earns one for \$25. In November all first place pieces during 2017 will return for selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event for us each month! Be sure and thank Asel Art Supply when you shop at 825 Foch Street.





### **Treasury Report**

December bank balances: Checking: \$14,973.14 Building Fund: \$15,366.85

#### February Demo Artist: Bev Boren



Bev Boren was born and raised in Texas and now resides in Trophy Club, Texas with her husband Ben. She is a signature member of the Outdoor Painters Society and the Southwestern Watercolor Society. She is also a member of the Oil Painters of

America, American Impressionist Society, and American Watercolor Society.

Her work is primarily the result of her need to paint. Inspiration can come at any time and in any place. She is not confined to one subject area. She loves to paint a variety of subject matter as well as



working in various mediums. Bev's paintings are created with things that capture her

eye whether it's a still life, landscape, or capturing a person's personality. Painting is her way of connecting with the world and the people around her and sharing those experiences along the way.

In her words "Trying to describe or explain my efforts at painting or drawing seems like a futile effort. After all, I want my work to express itself without the necessity of words. My best hope is that my work will stand simply on its own, and find a connection with viewers where words fail". You can see more of her work on her website bevooren.com.



# January Paintings of the Month

1st Place goes to **Heidi Russell** for her painting "Knights of Pythias Hall"

2nd Place goes to **lok-Hou Pang** for his painting "Prayer"

Congratulations to our winners!

Be sure to bring your work to the next SWA meeting on February 20<sup>th</sup>!



# 2017 meetings will feature the following demo artists:

February 20<sup>th</sup>: **Bev Boren**March 20<sup>th</sup>: **Kim Collins** 

April 17<sup>th</sup>: Workshop Leader
May 22<sup>nd</sup>: Sarah Graham Harmon

June through August: no meetings



September 18<sup>th</sup>: **David Tripp**October 16<sup>th</sup>: **Cheryl Meggs**November 20<sup>th</sup>: **Sharon Giles**December: **Holiday party TBA** 

#### **Member News**

**Michael Holter** had one of his paintings selected as the Outstanding Watercolor in the Bold Brush online competition. This painting is also juried into the American Impressionist Society Show to be held March 11-25, 2017 at the Randy Higbee Gallery, Costa Mesa, California.



Prickly! By Valeri Cranston

**Valeri Cranston's** watercolor "*Prickly!*" was juried into the 2017 Stars of Texas show. The show opens Saturday February 4<sup>th</sup> and runs to February 17<sup>th</sup> at the Depot Civic and Cultural Center in Brownwood Texas.



#### Marla Morrison Fucich Demo: Highlights From the January Meeting

As usual the SWA gave our members a great presentation by Marla Morrison Fucich, a representative for Winsor-Newton paints. Instead of doing a demo painting Marla presented us with background information on how some of the watercolor paints originated, such as Cobalt Blue, Brown Madder and French Ultra Marine Blue. She also demonstrated several watercolor mediums available to use with watercolor paints that can be used to give another dimension to our paintings. She explained the properties of using OxGall to make water wetter (it breaks down the hydrogen bonds or water tension on the surface) so that water and paints can flow easier on the watercolor paper.

Marla's other demonstrations showed how Granulating Mediums and Gum Arabic can be used work with and extend the use of watercolors paints.

She demonstrated some of the newest Winsor-Newton watercolor products as well. Watercolor Sticks are a very dense version of pan colors condensed into a stick form similar to crayons. The Watercolor Markers were the best find yet. With the dual tips, you can draw fine lines or broad strokes. Then, using a brush and water you can blend out to a nice wash. The markers will be great for plein air sketching and paintings.

### 2017 SWA Juried International Exhibition



The SWA International show will be held at the Atrium Gallery, Central Library, Fort Worth, TX, 500 W. 3<sup>rd</sup> Street, Fort Worth, TX Phone: 817.392.7323

Our juror will be Laurie Goldstein-Warren - Southern Watercolor Society (SWS), Transparent Watercolor Society (TWSA), Watercolor West (WW), North East Watercolor Society (NEWS), North West Watercolor Society, Gold Medal Fellowship (NWWS-GMF)
Originally from New York, Laurie now lives in West Virginia. She has been painting watercolors for the last 16 years. Laurie continues to experiment with new techniques in

watercolor and watercolor/ acrylic. Her work has shown in the US, Japan, Turkey, Canada and China. She won Best of Show in the 2016 Texas Watercolor Society. Currently, she travels and teaches workshops across the United States. Her works focus on cityscapes, portraits and still life. Among her credits, Laurie has been featured in 3 issues of Watercolor Artist and 3 Splash publications. Learn more on her website: www.warrenwatercolors.com

## Juror Workshop with Laurie Goldstein-Warren, AWS, NWS

Join us for an exciting workshop with our International Show Juror, Laurie Goldstein-Warren. She will present a demo at our regular April meeting (non-members \$10) with her workshop beginning the next day. If have any questions, please contact Bill Dale at <a href="mailto:swaworkshop@gmail.com">swaworkshop@gmail.com</a> for more information. To pay for the workshop you can go to <a href="https://www.swawatercolor.com">www.swawatercolor.com</a> and pay through PayPal.

Cost: \$250 members and \$300 nonmembers

Date: Tuesday April 18<sup>th</sup> through Thursday April 20<sup>th</sup>, 2017

Location: St John's Episcopal Church located at 2401 College Ave., Ft Worth

Time: 9am-4pm

Subject matter: Limited palette portraits. All levels of experience can take it.







"I am Laurie Goldstein-Warren and I live in West Virginia. I have been painting watercolors for sixteen years. Art has always been a part of my life. When I was young, ballet, tap and jazz dancing was my creative outlet. I was a dancer in the Rochester Academy of Performing Arts dance troupe until the age of 18.

Later on my creative path took me to hair styling. I opened my own salon in New York and competed in fantasy hair competitions. I loved these particular shows because you had to create something never seen before, more avante garde than styles you would see on the street.

When I moved to West Virginia in 1998 and found myself in the countryside, I went back to one of my first creative loves, art. After many years of studying the art of watercolor with some fantastic teachers and mentors, I have been so fortunate to have found success in this field. My artwork has been shown all over this country and has been exhibited in Canada, China and Japan. I now enjoy teaching my workshops and jurying exhibits around the country. I found my voice in art... find yours....Create!"

#### **Workshop Materials List**

Each student will need to bring the following materials:

Paint colors: Quinacridone Gold – Daniel Smith

Quinacridone Rose - Daniel Smith

Cobalt Blue - Winsor & Newton or Daniel Smith

Antwerp Blue – Winsor & Newton Lamp Black – Winsor & Newton

Adjustable nozzle Spray Bottle - Make sure you can spray and get big drops

Butcher Tray Palette (I use an 11" X 15") We will be using BIG brushes

Water Bucket

Hair dryer

Backing Board/Gator Board (large enough for ½ sheet) We will be painting 22" X 16"

Tape rolls or something to raise your board at least 2"

Brushes: 2"or 3" Hake Brush, #12 Round, 1 ½" Flat Brush, #8 Round with good point tip, a stiff bristle ¼" or ½" flat brush

Masking Fluid (I use Pebeo drawing gum) It can be dried with a hair dryer and lifts easily from your paper

Masking tape

Towels and Kleenex tissue

Watercolor Paper (I always use Fabriano Artistico bright white 140 lb.) It has the greatest "lifting" capability than any other paper I've tried. If you don't have it, bring a good quality 140 lb. watercolor paper. We will use 2-3 sheets. Pencils (HB or #2 hardness)

A good soft eraser

Transfer paper (wax-free) Can be found at A.C. Moore or through most art supply outlets on the internet. This can be shared between students/each sheet can be used several times. I get mine from Dick Blick – Sally's wax free Graphite Paper

Laurie will be supplying a pre-drawn portrait sketch to transfer if you want to follow along with her painting. You can also feel free to bring your own photo reference/sketch of a portrait if you prefer. Bring any photos you may want to work on in the future if you would like to discuss composition ideas for that portrait. The last day of class, bring in a painting you've worked on to discuss how this approach might improve it or just if you would like to receive some input on your work.



# SWA membership runs on a calendar year January through December

You can join SWA anytime during the year. Our official membership campaign is in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in December which is for the 2016 members only. We will not be meeting during the summer months and will resume again in September.

## We like new members...invite your friends! The first visit is free.

Membership includes these benefits:

- Fellowship with like-minded creative folks
- Post your art work on our Facebook page
- Free monthly SWA newsletter
  Http://www.facebook.com/SWAwatercolor
- Entry discount for any SWA show
- ♣ Free image on the SWA Members Gallery
- Annual Juried Membership Exhibition
- Buy space on the SWA Premium Gallery for \$20
- Annual Juried International Exhibition

- ♣ While maintaining SWA membership earn SWA Signature Membership after selection to 5 juried exhibitions our juried exhibitions (without disqualification)
- ♣ Asel Art Supply 20% discount
- Fun competitions
- December Holiday Party and painting swap
- ASEL Art of the Month Contest

Our Monthly meetings are held at the UNTHSC, Everett Building. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a banner on the parking lot with directions to our room (or check the map on the website)

5:45pm Board Meeting

7:00pm Brief business notices

## Ongoing SWA Fundraisers (They help you to help us!)



Kroger makes quarterly donations to SWA through your shopping!

Go to <a href="www.krogercommunityrewards.com">www.krogercommunityrewards.com</a>. If you already have a Kroger's Plus card, create your account and input your card number. In 7 to 10 days after shopping you will notice at the bottom of your receipt a donation was recorded for SWA.



Colors of Nature offers SWA members a 20% discount on their watercolors and customized brushes that are 100% vegan and cruelty-free. The savings given members are matched and donated back to SWA. The company will post member's art work created with their paints on

their website, blog and direct people to a site of the artist's choice. SWA discount code: Members-20-SWA <a href="http://shop.colorsofnature.com">http://shop.colorsofnature.com</a>.



Amazon Smile donates .05% of your online purchase back to SWA. Choose Society of Watercolor Artists as your nonprofit organization.



## **2017 SWA Officers and Standing Committee Members**

## **2017 Board of Directors**

**President:** Janet Southern **Exhibits:** Court Bailey Membership: Mary Bell

Education/Workshop: Bill Dale Secretary: Dawn Kerbs **Communications:** Skeeter Murley and Treasurer: Pat Banell

Veronica Ritchey

John Nickell **Past President:** 

### **2017 Standing Committees**

#### **EDUCATION COMMITTEE**

CHAIR: Bill Dale Members are:

ASEL Painting of the Month/Year: Mary T House

Monthly Critique: OPEN

Programs: OPEN—have schedule but need monthly demo

assistant for set-up and take-down

Social Chairman (Refreshments/Receptions): Rhonda Barefield

Workshop Chair: Bill Dale

#### **EXHIBITION COMMITTEE**

**CHAIR: Court Bailey** Members are:

Hanging Volunteers: Jim Stewart Membership for Exhibitions: Mary Bell Monetary Entries for Exhibitions: Treasurer

SWA Signatures: Debbie Downing Website Entries & Submissions: OPEN

Prize Sponsors: Debbie Ford

#### **MEETING VOLUNTEERS** (Not a committee)

House & Properties: OPEN Hospitality: Rhonda Barefield

Painting of the Month: Mary T House Programs/Assistant to Demo Artist: OPEN

#### **PUBLICITY & COMMUNICATION COMMITTEE**

Co-CHAIRS: Skeeter Murley and Veronica Ritchey

Members are:

Newsletter Editor: Valeri Cranston Photography: Veronica Ritchey

Print Editor for Catalogs: Skeeter Murley

**Publicity: OPEN** 

Website Manager: Skeeter Murley Website Consultant: Sharon Giles Facebook & Twitter: Skeeter Murley

#### FINANCE AND MARKETING COMMITTEE

CHAIR: Pat Banell Members are:

Director of Finance & Budget: Pat Banell

Fantastic Fans: Shirley Nichols

Professional Standards (yearly audit): Brenda Morgan

#### **MEMBERSHIP COMMITTEE**

CHAIR: Mary Bell Members are:

Director of Membership: Mary Bell

Greeters: Shirley Nichols, Linda Taylor, Suzy Ware