

SWA

*Splash!*

March 2025

NEWSLETTER

# SOCIETY OF WATERCOLOR ARTISTS



*Fort Worth, Texas*

## *From the President...*

It's getting to be a busy time of year for us at SWA. We are working behind the scenes to get ready for our upcoming **International Juried Exhibition**. That has us watching as the entries are coming in through CaFE and responding to all the questions we get through e-mail. The entry deadline for that show is right around the corner on March 29<sup>th</sup>. We're excited to be able to bring the show back to Fort Worth this year as we'll be in The House of Neville Gallery & Gathering. It's something a little new for us, and we think it's going to bring a lot of people in to view your paintings. We hope a whole bunch of you are getting your artwork ready to enter into this important event for us. Please let us know if you need any help entering, or if there's anything we can do to help.

We're also getting ready for our watercolor workshop with **Michael Holter** on April 22-24. We've hosted our workshops at St. John's Episcopal Church in Fort Worth for quite some time. We've decided to update our workshop experience going forward by buying some new equipment to help make the workshops better for the participants. We do have a few spaces open if you're interested attending. Any of you who have taken one of Michael's workshops in the past know it's really worth it. He's an amazing artist and we feel very fortunate to have him share his talents with us for three days. The workshop is first come, first served, so don't wait too long to sign up or you risk being left out.

Our next meeting on Monday, March 17<sup>th</sup> with demo artist Jim Gensheer. Jim teaches locally and paints in the Wyeth tradition. He specializes in rural farm scenes, snow scenes, lighthouses and beaches. I think he'll bring a fun demo to us and hope you'll join us.

We're also planning a Plein-Air even in late April, so keep an eye open for more information on that coming soon.

Lastly, we've been asking for volunteers to help fill a few spots, and I'm happy to say we've had people step forward. Volunteers are how we keep going, and I can't tell you how appreciative I am. If all goes well, we'll be voting on these positions at our next meeting.

Spring is almost here. Keep painting!

All my best,

**Skeeter Murley**

Email: [swawatercolorpresident@gmail.com](mailto:swawatercolorpresident@gmail.com)

## Inside This Issue

*President's Message*

*Next Meeting Information*  
*Artist – Jim Gensheer*

*2025 International Exhibition*

*Michael Holter Workshop*

*Welcome to New Members*

*Member News*

*Fundraising / Donations*

*2025 SWA Calendar*

*SWA Information Station*



# Happy ST. Patrick's Day!

Follow Us



Facebook



Instagram



BlueSky

[www.swawatercolor.com](http://www.swawatercolor.com)



# Next Meeting...

## Guest Demo Artist **Jim Gensheer**

**Monday, March 17th**  
**7:00pm**  
**UNT Health Science Center**

Artwork critiques begin at 6:30  
Bring a piece of your artwork, and  
**Ann Winchester** will critique your  
work. It's a great way to get free  
advice from a pro!



**Our meetings  
are held at the**

**UNT Health Science Center**

3500 Camp Bowie Blvd. Fort Worth, Tx.



There is plenty of room to spread out to  
encourage social distancing.  
We want everyone to have fun and feel  
safe at the same time.



**Jim Gensheer** considers himself to be somewhat of an abstract-realist, given that he tries to let the viewer of his art discern their own feelings - believing that what he leaves out of his painting is sometimes as important as what he puts into them. Their memories "fill in the blanks" and become part of the painting. Painting, then represents a way to pause time and let his viewers re-live a moment in their lives! I've been there, I've felt that . . . and it is then that I have done what I should do - as an artist!

Jim has been teaching for more than 30 years. In the academic world and as a studio teacher/painter. He quit his banking job in January 1990 and have been doing this painting /teaching ever since. In the last 20 years he's taken watercolor students to France or Croatia for week-long workshops, and now he's teaching National Watercolor Workshops through Road Scholar.org

Jim has studied with Skip Lawrence; Don Andrews; and Charles Reid. He has won an international watercolor competition, and a few local competitions. He tells patrons that his competition is himself: and winning awards does not make him a better artist!

His paintings are collected locally, regionally, nationally and internationally.



**Coming In April...**

**March Demo Artist – Michael Holter**

April 21st, 2025

# International Juried Exhibition



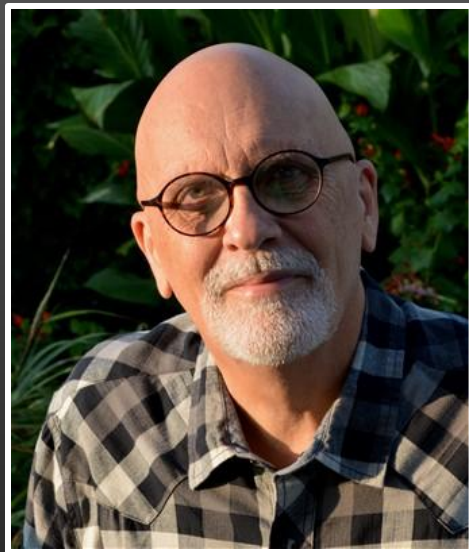
## CALL FOR ENTRIES!

May 7<sup>th</sup> thru May 28<sup>th</sup>, 2025



The House of Neville Gallery & Gatherings – Fort Worth, Tx.

**Entry Deadline – Saturday, March 29<sup>th</sup>, 2025**



Juror:

**Michael Holter**

*AWS, NWS, AIS, TWSA*



The deadline to enter the  
2025 International Juried Exhibition  
Is just around the corner!

All entries are to be submitted through CaFE  
(Call for Entries)

Click this [link](#) to be taken directly to our page on the  
CaFE website.

If you want to see the full prospectus, [click here.](#)



Please direct any questions to:

[swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com)

# Michael Holter

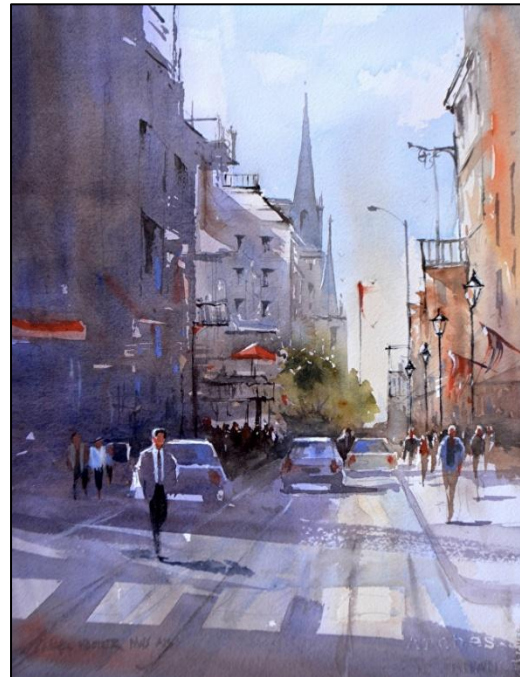
- watercolor workshop -

*Expressing Yourself in Watercolor*



**April 22, 23 & 24, 2025**

9am to 4pm



[www.swawatercolor.com](http://www.swawatercolor.com)

## SOCIETY OF WATERCOLOR ARTISTS

FORT WORTH, TEXAS

**ALMOST  
FULL!**

**JUST A FEW OPEN  
SPACES REMAIN!**

SWA Members - \$350

Non-Members - \$400

Direct questions to

<mailto:swaworkshop@gmail.com>

# WELCOME!

## To Our Newest Members

We like to welcome new members to our watercolor society,  
along with returning members from years past.

**Aliya Bodner** – Maidstone Kent, UK  
**Margaret Edmonson** – Argyle, Texas  
**Olga Jenkins** – Flower Mound, Texas  
**Joyce Pinkerton** – Santo, Texas

Photos from last month's meeting with demo artist  
Sarah Janece



*The Artwork of Sarah Janece*

# PAINTING OF THE MONTH WINNERS



January

February

Signature Division  
**Trish Poupard**  
*The Drink*

Non-Signature Division  
**Monica Austin**  
*Wild & Sweet*

Non-Signature Division  
**Mary Wainwright**  
*Good Morning River*

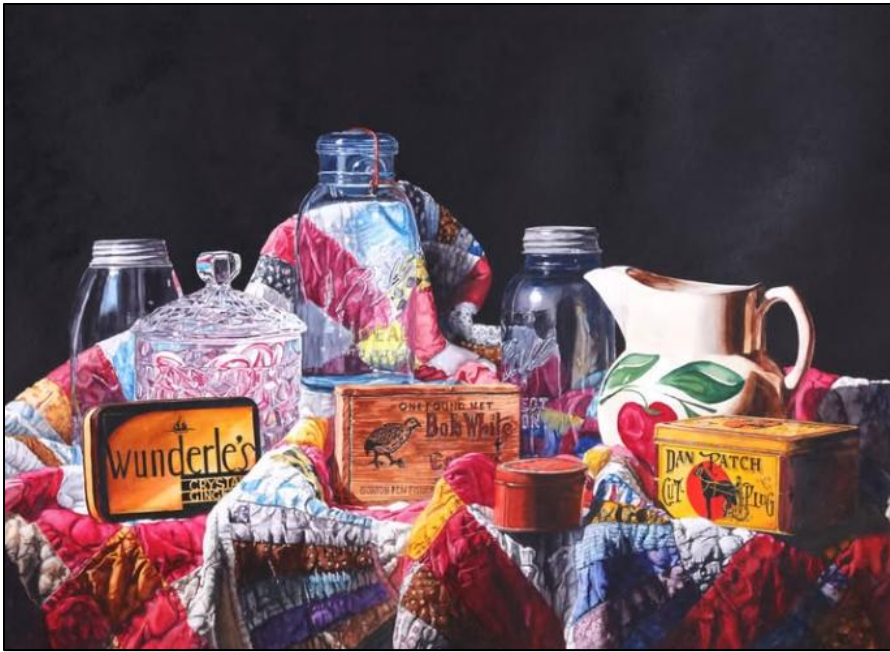
Don't forget to bring a painting to the March meeting to enter the 2025 **Painting of the Month** contest.

Paintings that win 1<sup>st</sup> Place in the monthly contests throughout the year become eligible for the year ending **Painting of the Year** contest!

Prizes donated by Jerry's Artarama



**ARLINGTON  
FORT WORTH**



**Laurin McCracken's** painting *Objects on a Quilt* has been awarded the Baohong Artists' Watercolor Paper Award in the 156<sup>th</sup> Annual International Exhibition of the American Watercolor Society.

Jurors: Irena Roman,  
Stephen Quiller & Lana Privitera



**Annie Strack's** painting *Left and Right* was juried into the Georgia Watercolor Society 46<sup>th</sup> International Exhibition.

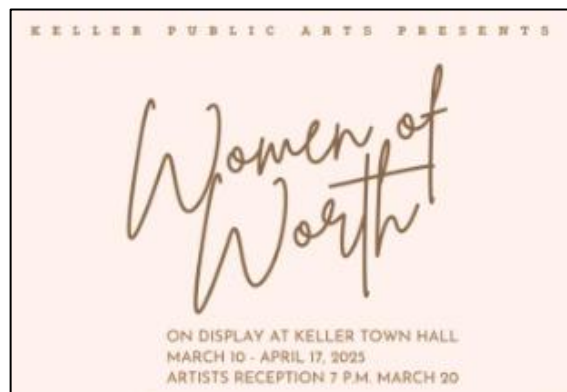
Juror – Rick Fox

She was recently the juror of the Milton Art Guild Exhibition in Delaware.





SWA Members **Colleen Erickson, Kathy Cunning & Linda Hidalgo** currently have paintings on display a Keller Town Hall in the Women of Worth Show.



**Darla Bostick's** painting *Cone Flowers and Morning Glories* won 1<sup>st</sup> place in Watercolor at the February Mini-show at the Visual Arts Society of Texas.

She also has paintings on display at the Grand Prairie Events & Convention Center, the Lewisville Grand Performance Hall, Lewisville Public Library and the Horizon Unitarian Church in Carrollton.





**Lisa Tennant's** painting *Pearls and Graffiti* won the Margaret Scott Bock Award at the Houston Watercolor Society 48<sup>th</sup> International Watermedia Exhibition. Juror – Stephen Zhang

She is also featured in the 2025 Winter issue of Watercolor Artist magazine.  
She is also in The Art of Watercolour, Dec24/Jan25 issue and the upcoming Splash 26, the Best of Watercolor.



**Marilyn Ivy** donated her painting *Robert Frost's Summer Home* to a fundraiser for the outdoor live performance venue, Hip Pocket Theatre.



**Gina Judy's** painting *Where I Grew Up in Steubenville* (left) was recently accepted into the Louisiana Watercolor Society 55<sup>th</sup> International Exhibition.

Juror: David R. Smith

**Christine Alfery's** painting *End of Day* (below right) was recently accepted into the Perspectives 2025 Exhibition at the Thelma Sadoff Center for the Arts in Fond du Lac, Wisconsin.

And her painting *Green Dress* (below left) was accepted into the 16<sup>th</sup> Annual International Signature Watercolor Exhibition in Fallbrook Art Center in Fallbrook, California.





**Alexandra Savelieva's** painting *Summer Paradise* has been selected among top 40 finalists of 2024 "Let's Rock!" – The 2<sup>nd</sup> Annual Art Festival

And her painting *Misty Waterfall* has been collected by the World Art League as part of the Silk Road International Art Exhibition in Xi'an, China.

**Karen Frattali's** painting *Pears for Thee and One for Me* was selected to be in the Philadelphia Watercolor Society 2024 International Exhibition. It was also in the Watercolor Society of Alabama's National Online Showcase '25.



# SWA Fundraiser Opportunities



Community  
Rewards

Kroger offers us the opportunity to raise funds for our watercolor society. They make quarterly donations to SWA based on the shopping you do every day in their stores.

Go to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com). Then simply follow the directions on how to link your Kroger card to our organization. We are listed as Society of Watercolor Artists Inc.

Your transactions moving forward using the Shopper's Card number associated with your digital account will be applied to SWA, at no added cost to you. **Every dollar we raise helps!**

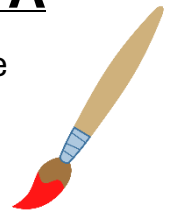


## DONATE DIRECTLY TO SWA



Click the link below to be taken to a page to donate to SWA through PayPal.

[CLICK HERE TO DONATE](#)



You can also donate by writing a check payable to Society of Watercolor Artists and sending it to:

SWA  
P.O. Box 471571  
Fort Worth, Texas 76147

We want to thank you in advance for considering a donation to the Society of Watercolor Artists.

SWA will be able to use your donations to support our operational needs.

Those needs include funding for meeting & gallery space, equipment, outreach and awards.

SWA is a 501(c)3 nonprofit organization, and donations are tax-deductible as allowed by law.

## SWA Painting of the Month Competition



ARLINGTON  
FORT WORTH

Don't forget to bring a painting to the February meeting to enter the 2025 Painting of the Month contest.

Paintings that win 1st Place in the monthly contests throughout the year become eligible for the year ending Painting of the Year contest!

**Next Meeting**  
Monday, March 17<sup>th</sup> at 7:00pm



## SWA

P.O. Box 471571  
Fort Worth, Texas  
76147

[www.swawatercolor.com](http://www.swawatercolor.com)

### BOARD OF DIRECTORS

#### PRESIDENT

*Skeeter Murley*

#### SECRETARY

*Evette Oister*

#### TREASURER

*Christopher Stewart*

#### EDUCATION/WORKSHOP

*- vacant -*

#### COMMUNICATIONS

*Iok-Hou Pang*

#### MEMBERSHIP

*Iok-Hou Pang*

#### Exhibition Chair

*Janet Southern*

# 2025

# 2025 CALENDAR

Our meetings are held at the UNT Health Science Center  
3500 Camp Bowie Blvd. in Fort Worth, Tx.

**January 27** – Melinda Morrison - Demo Artist

**February 17** – Sarah Janece - Demo Artist

**March 17** – Jim Gensheer - Demo Artist

**April 21** – Michael Holter - Demo Artist

**April 22, 23 & 24** – Michael Holter Workshop

**May 19** – Joshua West - Demo Artist

**June, July & August** – No Meetings, Summer Break

**September 15** – Tim Saternow - Demo Artist

**September 16, 17 & 18** – Tim Saternow Workshop

**October 20** – Robert Krazewski - Demo Artist

**November 17** – Ron Crouch - Demo Artist

Masks are not required to attend the meetings.  
There is a lot of space inside the room for social distancing.  
We really do want everyone to have fun & feel safe.

**Your SWA Board Members continues to  
hold regular monthly meetings via Zoom .**

If you have any questions or suggestions,  
please send them to Skeeter Murley at  
[swawatercolorpresident@gmail.com](mailto:swawatercolorpresident@gmail.com)



If you have any news you would like  
to share in future e-mails, please feel  
free to send it our way. We've set  
up a new e-mail address for you to  
send all of your newsletter info to.

[swa.membernews@gmail.com](mailto:swa.membernews@gmail.com)

# SWA INFORMATION STATION



## SWA memberships runs on a calendar year January through December

You may join SWA anytime during the year. Our official membership campaign begins in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in the fall, which is for current members only. We will not be meeting during the summer months and will resume in September.

## We like new members...invite your friends!



SWA Membership includes these benefits:

- ✚ Fellowship with like-minded creative folks
- ✚ Free monthly SWA newsletter
- ✚ Entry discount for any SWA show
- ✚ Annual Juried Membership Exhibition
- ✚ Annual Juried International Exhibition
- ✚ Painting of the Month Contest
- ✚ Invitation to Plein-Air events
- ✚ Links to Members' Websites
- ✚ While maintaining active SWA membership, earn SWA Signature Status after selection to 5 SWA juried exhibitions. (without disqualification)
- ✚ Advance notification & entry into Workshops
- ✚ Fun Competitions!
- ✚ Watercolor Holiday Greeting Cards
- ✚ December Holiday Party and Gift Exchange

Our Monthly meetings are held at the UNT Health Science Center building in Fort Worth. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a sign on the parking lot with directions to our room (or check the map on the website)

6:30pm Artwork Critique (bring in 1 or 2 works for some friendly advice) Ann Winchester – Artwork Critique Artist

7:00pm Member meeting begins after a short business discussions & announcements.

## 2025 Committees & Volunteer Opportunities

### EDUCATION COMMITTEE

CHAIR: **AVAILABLE** (*Candidate Identified*)

Painting of the Month/Year: Vicki Rowley

Monthly Critique: Ann Winchester

Programs: Marilyn Ivy

Social Chairman (Refreshments/Receptions): Linda Hidalgo

Workshop Chair: **AVAILABLE**

House & Properties: **AVAILABLE**

### EXHIBITION COMMITTEE

CHAIR: Janet Southern

Hanging Volunteers: **AVAILABLE**

SWA Signatures: Veronica Ritchey

Prize Sponsors: Skeeter Murley

### PUBLICITY & COMMUNICATION COMMITTEE

CHAIR: Skeeter Murley

Newsletter Editor: Iok-Hou Pang / Skeeter Murley

Photography: Veronica Ritchey

Print Editor for Catalogs: Skeeter Murley

Publicity: **AVAILABLE**

Website & Social Media Manager: Skeeter Murley

### FINANCE AND MARKETING COMMITTEE

CHAIR and Director of Finance & Budget: Christopher Stewart

Professional Standards (yearly audit): **AVAILABLE**

### MEMBERSHIP COMMITTEE

CHAIR and Director of Membership: Iok-Hou Pang / Skeeter Murley

Greeters: Linda Hidalgo

Editor of Online Membership Directory: Skeeter Murley