



From the President...

Happy Chinese New Year! According to the Chinese Zodiac, this is the Year of the Tiger. The tiger represents health, vigor, and valor. I wish you and your loved ones all these and many other good tidings.

I would like to take this opportunity to let you know that the Board of the Society, and especially Skeeter Murley, our Exhibition Chair, is working diligently to prepare for the up-coming International Show. Thanks to the capable organization of Shirley Nichols, our Demo and Workshop Chair, we are excited to have our good friend and world-renowned watercolor artist, Laurin McCracken, as the juror. I have no doubt this will be a great show! The prospectus of the show is being finalized. Once done, it will be posted on the Society's website. Please keep an eye on your email inbox for its announcement. On that note, to make this a successful show, we still need your support as volunteers. We will put together a list of tasks in the near future, and please see whichever and however you can help. Any assistance is truly, truly appreciated.

Recently, there is an increased interest in the use of varnishing techniques traditionally reserved for oil or acrylic paintings to display watercolor work. Various watercolor societies start to accept this technique in lieu of Plexiglas for their art shows. The Board is aware of this movement and its pros and cons. We deliberated whether we should allow this technique for our future shows. After some discussions, we decided that this is an important topic for all of us to have a vote. Because of the pandemic, I think we should have an online vote instead of in-person vote. And to ensure an intelligent and informative decision, I would like to ask all who are interested to please send me by email (ipang@sbcglobal.net) your opinions/rationales about this issue, whether for or against. When we send out the notice for an electronic vote, we will include the collated and anonymous rationales for all members to assess. I hope this makes sense and helps us to reach a meaningful decision.

COVID has made some of us uncomfortable to attend our monthly meetings. The Board has explored the possibility of live streaming our meetings and demos online. However, after extensive discussion and careful considerations, we feel that currently we are technically incapable of doing so. We do not have the appropriate equipment and expertise to set it up and we are not permitted to use the Health Science Center's Wi-Fi for streaming. Regrettably, we cannot do it at this time and are limited to in-person meetings only. Hopefully the pandemic will end soon, and we can all get together again. Please do not hesitate to contact me or any of the board members if there is anything else we can do to help make our experiences more enjoyable. Let's keep painting regardless.

I look forward to seeing you and wish all a healthy, pleasant, stimulating, and meaningful Year of the Tiger!

Iok-Hou (Yoko)

Email: ipang@sbcglobal.net



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Follow Us!

www.swawatercolor.com

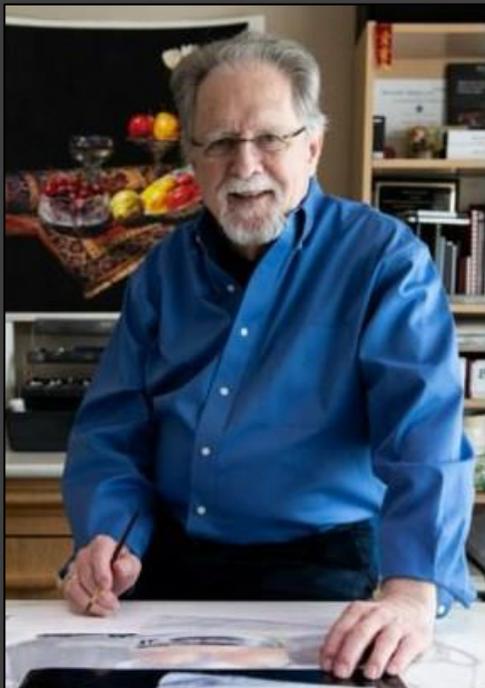
International Juried Exhibition

CALL FOR ENTRIES!

April 17th thru May 22nd, 2022

Fort Worth Central Library – Atrium Gallery

Entry Deadline – March 15th, 2022



Juror:

Laurin McCracken

AWS, NWS, WHS, SWA

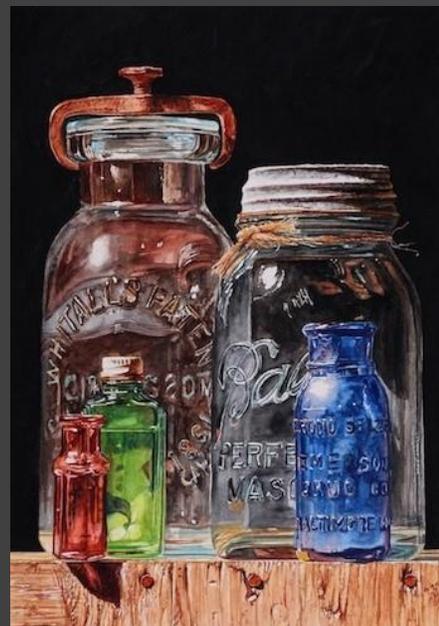


We are excited to announce that we are accepting entries into our annual International Juried Exhibition.

All entries must be submitted through the CaFE (Call for Entries) website.

Click this [link](#) to be taken directly to our page on the CaFE website.

If you want to see the full prospectus, [click here](#).



Please direct all questions to:
swaexhibitions@gmail.com



FEBRUARY

Demo Artist

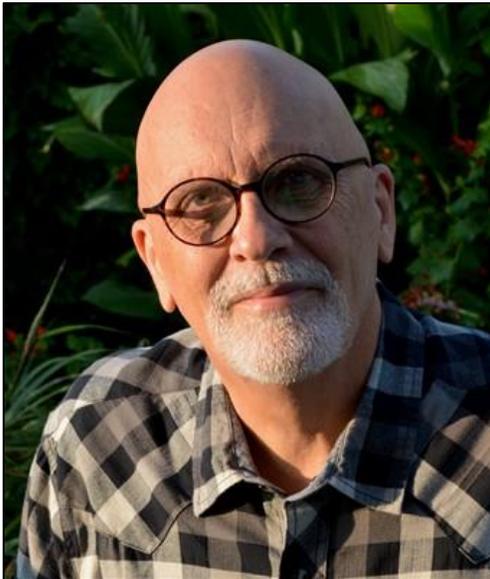


Michael Holter

Monday, February 21ST

7:00pm

UNT Health Science Center



MICHAEL HOLTER

NWS, OPS, SWS, SWA

Masks are not required to attend but encouraged.

There is plenty of room to spread out to encourage social distancing. We want everyone to have fun and feel safe at the same time.

**REMEMBER
WE ARE MEETING
IN PERSON AGAIN!**

Join us at the UNT Health Science Center
3500 Camp Bowie Blvd. Fort Worth

Michael Holter is an award-winning artist who works in watercolor and oil who's paintings can be found in private and corporate collections in the US and several foreign countries. Although Michael has been painting most of his life, his work experience spans a wide range of creative challenges. He has been an art teacher, creative director and businessman in both fine art and commercial art. Michael has owned and operated galleries and holds a Bachelor's Degree in Art Education and an MA in Visual Communication.

Michael is a member of the Salmagundi Club, a signature member of The National Watercolor Society, The American Impressionist Society, The Watercolor Honor Society, The Transparent Watercolor Society of America, The Outdoor Painter Society, the Southwestern Watercolor Society, The Missouri Watercolor, The Society of Watercolor Artists and more.

Michael says, "My work is impressionistic. I like to represent people or places and allow the painting to evolve from the structure of what is recognizable. The challenge is to balance the care needed to make the representation interesting... and perhaps believable, with the freedom, looseness and painterly quality that makes painting so unique and expressive."

WE HOPE TO SEE YOU THERE!



Painting OF THE MONTH



Don't forget to bring a painting to the next meeting to enter the **2022 Painting of the Month** contest.

Paintings that win 1st Place in the monthly contests throughout this year become eligible for the year ending Painting of the Year contest.



Next Meeting:

Monday, February 21st at 7pm

(Artwork Critique with Ann Winchester at 6:30pm.)

UNT Health Science Center - Fort Worth, Tx.

STILL



WE NEED YOUR HELP!

Below are a few open positions we really need to fill.

If interested, please reach out to a current SWA Board member, or send an e-mail to watercolorcommunications@gmail.com



Exhibition Chair
Newsletter Editor
Membership Chair
Publicity Coordinator
Programs/Assistant to Demo Artist

Prize Sponsorship Coordinator
Social Chairman
Painting Hanging Volunteers
Hospitality
Greeters

SWA OPERATES COMPLETELY ON VOLUNTEERS



Congratulations



Trish Poupard's painting *One Hundred Percent*, was juried into the 47th Annual Western Federation of Watercolor Societies Exhibition by Juror Iain Stewart and will be hosted by the New Mexico Watercolor Society in Albuquerque, NM.

Bill Dale's painting *Summer Hat*, was juried into the 47th Annual Western Federation of Watercolor Societies Exhibition by Juror Iain Stewart and will be hosted by the New Mexico Watercolor Society in Albuquerque, NM.

WE LOVE TO SHARE THE NEWS OF YOUR ACCEPTANCE INTO SHOWS, OR AWARDS WON!

Please send us information you would like to share, and we'll get it in the next newsletter.



MEMBER NEWS



Rebecca Krutsinger's painting *Across The Way*, has been accepted into International Water Media Exhibit with the Watercolor Art Society – Houston.

Rebecca achieved Signature Status with the following watercolor societies in 2021.

- Central New York Watercolor Society
- Missouri Watercolor Society
- Northwest Watercolor Society
- Society of Watercolor Artists



Congratulations!

Darla Bostick has multiple paintings on display at the Lewisville Library on Main Street through the month of February. Below is her painting *Stranded in New Zealand*.



Three of Darla's paintings have been chosen by the Arts Council of San Marcos for traffic signal boxes.

Plans are underway for Darla's Annual Art Adventure Abroad in October to Southern France. Several have already registered. There is also a follow-up river cruise on the Danube for those interested.





SWA

P.O. Box 471571
Fort Worth, Texas
76147

www.swawatercolor.com

BOARD OF DIRECTORS

PRESIDENT

Iok Hou Pang

PAST PRESIDENT

Darla Bostick

SECRETARY

Vickey Rowley

TREASURER

Janet Southern

EDUCATION/WORKSHOP

Shirley Nichols

COMMUNICATIONS

Skeeter Murley

MEMBERSHIP

Vacant

Exhibition Chair

Vacant

2022

2022 CALENDAR

Our meetings are held at the UNT Health Science Center
3500 Camp Bowie Blvd. in Fort Worth, Tx.

January 24 – Laurin McCracken - Marketing your Art on Social Media

February 21 – Michael Holter - Demo Artist

March 21 – Ann Winchester & Bill Dale – Demo Artists

April 18 – Laurin McCracken – Demo

April 19 – 22 – Laurin McCracken Workshop

May 16 – Hollan Holmes – Demo Artist

July 18-21 – Stephen Zang Workshop – Portraits that Captures

September 19 – Daniel Smith Art Material Demo

October 17 – Cecy Turner – Demo Artist

October 18 & 19 - Cecy Turner Workshop

November 21 – Tina Bohlman - Demo Artist

Masks are not required to attend the meetings but are encouraged.
There is a lot of room inside the room for social distancing.
We really do want everyone to have fun & feel safe.

**Your SWA Board Members continues to
hold regular monthly meetings via Zoom .**

If you have any questions or suggestions,
please send them to Iok-Hou Pang at
ipang@sbcglobal.net



If you have any news you would like
to share in future e-mails, please feel
free to send it our way. We've set
up a new e-mail address for you to
send all of your newsletter info to.

swa.membernews@gmail.com

Ongoing SWA Fundraisers...



An easy way for you to help us out!

These companies support charitable organizations like SWA by donating a portion of their sales with you, directly to us.

We hope you'll consider choosing SWA when shopping with these companies.



AmazonSmile is a simple way for you to support your favorite charitable organization every time you shop, at no cost to you. AmazonSmile is available at smile.amazon.com on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. When you shop with AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added benefit that AmazonSmile will donate 0.5% of your eligible purchases to the Society of Watercolor Artists. Once you set our organization of choice as SWA, every time you shop from Amazon Smile, you're helping us!



Kroger makes quarterly donations to SWA through your shopping! Go to www.krogercommunityrewards.com . If you already have a Kroger's Plus card, create your account and input your card number. In 7 to 10 days after shopping you will notice at the bottom of your receipt a donation was recorded for SWA.

COLORS OF NATURE

Colors of Nature offers SWA members a 20% discount on their watercolors and customized brushes that are 100% vegan and cruelty-free. The savings are matched and donated back to SWA. The company will post member's artwork created with their paints on their website, blog and direct people to a site of the artist's choice. SWA discount code: Members-20-SWA <http://shop.colorsofnature.org>

If you are aware of any other companies that donate to organizations like ours, please feel free to send us a note, and we'll add them to the list. Thanks!

SWA INFORMATION STATION

SWA memberships runs on a calendar year January through December

You may join SWA anytime during the year. Our official membership campaign begins in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in the fall, which is for current members only. We will not be meeting during the summer months and will resume in September.

We like new members...invite your friends!



SWA Membership includes these benefits:

- ✚ Fellowship with like-minded creative folks
- ✚ Free monthly SWA newsletter
- ✚ Entry discount for any SWA show
- ✚ Free image on the SWA Members Gallery
- ✚ Annual Juried Membership Exhibition
- ✚ Annual Juried International Exhibition
- ✚ ASEL Art of the Month Contest
- ✚ While maintaining SWA membership earn SWA Signature Membership after selection to 5 juried exhibitions our juried exhibitions (without disqualification)
- ✚ Asel Art Supply 20% discount
- ✚ Fun Competitions!
- ✚ December Holiday Party and Gift Exchange

Our Monthly meetings are held at the UNT Health Science Center building in Fort Worth. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a sign on the parking lot with directions to our room (or check the map on the website)

6:00pm Artwork Critique (bring in 1 or 2 works for some friendly advice) Ann Winchester – Artwork Critique Artist
7:00pm Member meeting begins after a few brief business notices

EDUCATION COMMITTEE

CHAIR: Shirley Nichols
ASEL Painting of the Month/Year: **AVAILABLE**
Monthly Critique: Ann Winchester
Programs: Shirley Nichols
Programs/Assistant to Demo Artist: **AVAILABLE**
Social Chairman (Refreshments/Receptions): **AVAILABLE**
Workshop Chair: Shirley Nichols

EXHIBITION COMMITTEE

CHAIR: **AVAILABLE**
Hanging Volunteers: **AVAILABLE**
SWA Signatures: Veronica Ritchey
Prize Sponsors: **AVAILABLE**

MEETING VOLUNTEERS (Not a committee)

Hospitality: **AVAILABLE**

PUBLICITY & COMMUNICATION COMMITTEE

CHAIR: Skeeter Murley
Newsletter Editor: **AVAILABLE**
Photography: Veronica Ritchey
Print Editor for Catalogs: Skeeter Murley
Publicity: **AVAILABLE**
Website Manager: Skeeter Murley
Facebook, Instagram & Twitter: Skeeter Murley

FINANCE AND MARKETING COMMITTEE

CHAIR and Director of Finance & Budget: Janet Southern
Professional Standards (yearly audit): **AVAILABLE**

MEMBERSHIP COMMITTEE

CHAIR and Director of Membership: Skeeter Murley
Greeters: **AVAILABLE**
Editor of Online Membership Directory: Skeeter Murley
House & Properties: Shirley Nichols