Society of Watercolor Artists Fort North, Texas

Letter from the President – Darla Bostick

January 2020



This year promises to be really special with some new ideas coming your way. Janet Southern arranged a wonderful slate of artists for our monthly demos and you won't want to miss any of them. Gaylord O'Con is very well known in the DFW area and will provide the demo for the meeting 27 January. *Please note our meeting is one week later than usual due to the MLK Holiday*.

Life is full of surprises, one of those was being nominated, then elected president! This is not my first

time to guide SWA as President and some of you old-timers might remember my stint from 2011-2014. Each year we have the opportunity to try new things and bring back some of the old. One of the "old" things I'm working on is the President's Invitational Exhibition in June in Keller. This unique show highlights the talents of our volunteers while at the same time thanking them for the precious gift of their time as volunteers to SWA. Another program I hope to offer our members is a summer workshop. I've got the place, the date (hint: July), the artist and the program and when our Board approves, we will send out word for early registration.

Some positions on our Leadership Team remain available. Many of you have been contacted by me to fill these positions—some small, some large...each very important. As I write this, I am waiting for no less than 6 people to respond to my email. I am reminded of the Mississippi Watercolor Society that is now defunct. It broke my heart to see they could no longer find the leadership required to run their watercolor organization and they quietly faded away. We simply cannot allow this to happen to our precious SWA. If you were tapped by me to help serve SWA, please reconsider. Many of us are at that state in our lives where we are the caretakers...of our parents, spouses or even grandchildren. Remember still, we each need to be caretaker to this organization. My goal is to have fresh faces in our leadership to bring in new ideas! Have you offered your talents as a volunteer yet? Check out the back page of this newsletter and see where you can participate. Yes, YOU!!!

I look forward to a terrific year with you! January is the beginning of our 39th year! Be sure your dues are up to date. There will be a few "Members Only" events you won't want to miss!

Darla

It's time to renew SWA Memberships for 2020 – Renew **here**!

Painting of the Month

SWA members are invited to bring a completed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting for their favorite. After winning 1st place, an artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue to compete with other pieces of work. Art work



previously shown in a SWA juried exhibit is not allowed. The first place wins a \$25 Asel gift certificate and 2nd place wins a \$15 gift card. Many thanks to Sondra Carr and Mary House, who co-chair this fun event for us each month! Be sure and thank Asel Art Supply when you shop at 825 Foch Street.

Refreshments

When we have a break at the meeting demo, do you head over to the Art of the Month exhibit, or are you anxious to get to the snack table at the back? For some of us, we have postponed dinner to get to the meeting on time and snacks are tops on the list!



Many thanks to Dawn Kerbs who treated each monthly meeting like a reception...table decorations, plenty of goodies to eat and drink! She has left us a hard act to follow. In fact, that position has remained open at this point. To make it easier on the next Hospitality Chairperson there will be some changes for 2020. First, we **ask for members to contribute to our snack break** yummies by bringing foods or your favorite 2-litre drinks. Favorites have been cheese, chips/dips, cookies, hummus and crackers, fruit, chocolate, cupcakes, popcorn in cups, nuts etc. The Hospitality Chair will bring cups, paper goods for plates/napkins and a table top. All contributions are greatly appreciated.

If you would like to offer your services for this position for 2020, please let Darla Bostick know (<u>darlabostickart@gmail.com</u>).

The Hospitality Chair is also responsible for coordinating our refreshments at 2 exhibitions: Our International at the downtown public library and the the Membership in the fall. If you are looking for a way to contribute some help to SWA this year, here is one position that is really appreciated! Perhaps you have a friend who could tag team with you if you may be absent a meeting or two.

Make a quick stop at your pantry before you come to the meeting and bring something to share!

See you at the snack table!

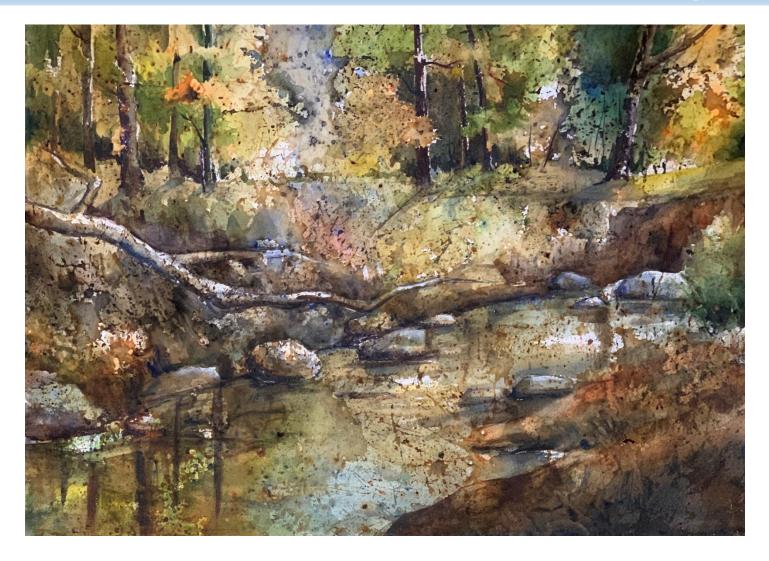
New and	Returnin	g Members
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January 27	Gaylord O'Con
February 17	Walt Davis
March 16	Nel Dorn Bryd
April 20	Brenda Swenson
May 18	Shirley Nichols
Sept 21	Bill Dale/Ann Winchester
October 19	Janet Rogers
Nov 16	Darla Bostick
December	Holiday Party

New Member - Wendy Mickulewics of Richardson, Tx.

Returning Member - Carolyn Patterson of Austin, Tx.

November 2019 Demo Artist Jo Williams - Finished Demo Painting



January Demo Artist Gaylord O'Con



Gaylord O'Con is a Dallas, Texas watercolor artist and is currently serving as a 2019-2020 SWS board member and SWS Paint Out Chairman. His watercolors depict sites of interest such as historic town squares, grain silos, city streets old street cable cars, and landscapes. He is interested in capturing a scene with the use of darks and lights and with brilliant colors and reflective shadows. Gaylord has over 15 years' experience painting with transparent watercolors on paper. His work hangs in private and

corporate collections around the United States and he teaches and demonstrates **"Watercolor Art"**.





2020 Juried International Exhibition



April 19 – May 31, 2020

Fort Worth Central Library, Atrium Gallery

2020 EXHIBITION CALENDAR

March 8 - ENTRY DEADLINE

March 19 - Notification of Acceptance (via e-mail)
April 9 - Shipped artwork due date
April 18 - Hand delivered artwork due
April 20 - Juror Demo
April 21-24 - Juror Workshop
May 31 - Artist Reception & Awards Presentation

\$5,000 IN CASH plus Merchandise Awards

to be determined by the juror after viewing the installed works.

To view the Prospectus, click here.



Juror: Brenda Swenson

February Demo Artist – Walt Davis





Member News



Mary McConnell Bell won two awards in the Northwest Artist Association annual juried membership show: Third Place in acrylics for "Steep, steep, steep Gold St., Shaftesbury, UK" (left) and Second Place in watercolor for "Roof Tops of Corfu" (below). Mary has also been voted in as Second Vice President of the Northwest Art Association.



Hollan Holmes' painting, "Industrial Revolution III" was accepted into the American Watercolor Society's 153rd Annual Show.

Suzy Pal is teaching sketching/drawing with ink, watercolor and gouache in Cloudcroft NM June 8-11 and also taking a group to Italy Sept 5-15.



Darla Bostick's mural image "Denton Texas Vibe" was selected by Wal Mart as part of their public art program. It will be reproduced on the walls at the Denton Super WalMart on Loop 288. Also, Darla's painting "Turquoise Tipped Agave" won second place at the Visual Arts Society of Texas for January.

Ann Winchester teaches watercolor classes for all skill levels on Wednesdays and Saturdays at 11:00 a.m. and 1:30 p.m. at the Hobby Lobby in Arlington, 4628 S Cooper Street. The classes are ongoing and the cost is \$20 per class. For more information or to sign up, call or text Ann at 817-308-1889. She also teaches a Friday class in Cleburne.



SWA membership runs on a calendar year January through December

You can join SWA anytime during the year. Our official membership campaign is in October as our regular year runs with the calendar: January through December. Those who join mid-year do not receive a discounted membership fee, but they are eligible for the membership juried show in the fall, which is for the 2020 members only. We will not be meeting during the summer months and will resume again in September.

We like new members...invite your friends! The first visit is free.

Membership includes these benefits:

- Fellowship with like-minded creative folks
- Post your art work on our Facebook page
- Free monthly SWA newsletter <u>Http://www.facebook.com/SWAwatercolor</u>
- Entry discount for any SWA show
- Free image on the SWA Members Gallery
- Annual Juried Membership Exhibition
- Buy space on the SWA Premium Gallery for \$20
- 🖊 Annual Juried International Exhibition

- While maintaining SWA membership earn SWA Signature Membership after selection to 5 juried exhibitions our juried exhibitions (without disqualification)
- Asel Art Supply 20% discount
- Fun competitions
- December Holiday Party and painting swap
- 4 ASEL Art of the Month Contest

Our Monthly meetings are held at the UNTHSC, Everett Building. After you turn from Camp Bowie to Clinton St turn left into a sloping parking lot beyond the vacant kiosk. We are on the bottom floor of the building to the right corner. Watch for a sign on the parking lot with directions to our room (or check the map on the website)

5:45pm Board Meeting

6:00pm Critique (bring in 1 or 2 works for some friendly advice)

7:00pm Brief business notices

Ongoing SWA Fundraisers (They help you to help us!)

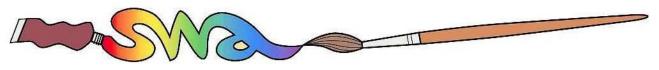


Kroger makes quarterly donations to SWA through your shopping! Go to <u>www.krogercommunityrewards.com</u>. If you already have a Kroger's Plus card, create your account and input your card number. In 7 to 10 days after shopping you will notice at the bottom of your receipt a donation was recorded for SWA.

Colors of Nature offers SWA members a 20% discount on their watercolors and customized brushes that are 100% vegan and cruelty-free. The savings are matched and donated back to SWA. The company will post member's art work created with their paints on their website, blog and direct people to a site of the artist's choice. SWA discount code: Members-20-SWA http://shop.colorsofnature.com.



Amazon Smile donates .05% of your online purchase back to SWA. Choose Society of Watercolor Artists as your nonprofit organization.



2020 SWA Officers and Standing Committee Members 2020 Board of Directors

President: Darla Bostick President Elect: OPEN Secretary: Heidi Russell Exhibits: Charlie Nieman Education/Workshop: Bill Dale Treasurer: Pat Banell Membership: OPEN Communications: Skeeter Murley Past President: Janet Southern

2020 Standing Committees

EDUCATION COMMITTEE

CHAIR: Bill Dale ASEL Painting of the Month/Year: Sondra Carr/Mary House Monthly Critique: Bob Cook Programs: Shirley Nichols Social Chairman (Refreshments/Receptions): OPEN Workshop Chair: Bill Dale

EXHIBITION COMMITTEE

CHAIR: Charley Nieman Hanging Volunteers: OPEN (As many as possible!) Membership for Exhibitions: Rhonda Barefield Monetary Entries for Exhibitions: Treasurer SWA Signatures: Veronica Ritchey Website Entries & Submissions: Skeeter Murley Prize Sponsors: Court Bailey President's Volunteer Exhibition: Darla Bostick, Shirley Nichols (assistant)

MEETING VOLUNTEERS (Not a committee) House & Properties: Shirley Nichols Hospitality: OPEN Painting of the Month: Sondra Carr/Mary House Programs/Assistant to Demo Artist: Shirley Nichols

PUBLICITY & COMMUNICATION COMMITTEE

CHAIR: Skeeter Murley Newsletter Editor: Elaine Jary Photography: Veronica Ritchey Print Editor for Catalogs: Skeeter Murley Publicity: OPEN Website Manager: Skeeter Murley Facebook & Twitter: Skeeter Murley Demo/Asel Art Winner Photographer: Veronica Ritchey

FINANCE AND MARKETING COMMITTEE

CHAIR: Pat Banell Director of Finance & Budget: Pat Banell Professional Standards (yearly audit): OPEN (Need ASAP)

MEMBERSHIP COMMITTEE

CHAIR: OPEN Director of Membership: OPEN Greeters: OPEN Editor of online Membership Directory: OPEN