



SWA February Notes 2015

Treasurer's Report:



Current balance as of 24 January:

Business Account: \$19,190.01 Building Fund: \$15,359.76

Let Your Creativity Fly with the 1st Online SWA Show...Entry Deadline 8 February!



Our first online show is around the corner with John James as the Exhibit Chair! Join in the fun with this exciting, easy way to show your work and compete with others. Since all work must be listed for sale, there is a good chance to see some art work sold. Imagine a show with no framing, no delivery or shipping and you don't have to prepare food for a reception! Paintings may be entered for \$10 each. Every entry submitted will be included. For more details check the prospectus posted online. The entry deadline and payment is midnight, 8 February. Email entry info and images (and any questions) to the SWA email address: swawatercolor@gmail.com

Hint: The Online show entries need to be 'out of the box' paintings (something that is 'out there'). The juror will be instructed that this is what we want for this show..... extraordinary stuff that one does not usually paint for SWA shows. The whole point of the online exhibit is to stretch beyond the usual! \$500 in prizes



Darla Hobbs provided the monthly demo for Trinity Fine Arts Guild last month.

Jo Williams is presenting "A Week in Provence" 29 June-5 July. Non-painters welcome. For more details contact info@artisticgourmetadventures.com. Jo also won first place in the watermedia category of the Visual Arts Society of Texas 125-Mile Exhibition in Denton.

Lauren McCrackin was accepted in the upcoming American Watercolor Society Exhibition.

Charlene Baker won 2nd place watercolor at the Fort Worth Woman's Club 2015 Winter Show.

Lynne Buchanan will have work at the Texas Visual Arts Association's "Reflections Show" at the Plaza of the Americas in Dallas the month of February.

Sharon Giles is presenting a workshop 7 & 8 February: "Intuitive Mandala Art Workshop" at the Jaycee Park Center for the Arts, Irving, TX. To sign up:

<http://creativearising.blogspot.com/p/chakra-mandala-workshop.html>

Darla Bostick is also presenting "An Art Adventure in Spain" 3-16 May on the southern coast and Barcelona. For more details contact darlabostickart@gmail.com There are 3 spaces available. She was accepted to the Texas Visual Arts Association's Citation Show at the Mesquite Art Center for February.

Michael Holter has a solo show of 50 works at the ArtCentre of Plano through 22 February. He also has two oil paintings at the Dutch Art Gallery in Dallas in their "Pursuit of the Southwest" Juried Art Show until 7 March. Michael, **Soon Warren** and **Bob Cook** are participating in the Fabriano in Watercolour 2015 show in Fabriano, Italy. There are only 18 U.S. artists invited to submit a painting. **Laurin McCracken** organized the US entries.

Davilla Harding, Carolyn Seely, Norma Fitzwater and **Celene Terry** are all showing works in the Star Harbor Watercolor Society 8th Annual "For the Love of Art" Show and sale 15 February, 1-5pm at the Star Harbor City Hall just north of Malakoff, TX.

Membership news is welcome! Contact: darlabostickart@gmail.com!



Our website address is: www.swawatercolor.com

Membership includes these benefits:

- Fellowship with like-minded creative folks
- Free monthly SWA newsletter
- Entry discount for any SWA show
- Eligibility for the Annual Juried Membership Exhibition
- Jo William's free critique session before our monthly meetings
- 20% discount at any Asel Art Supply with your membership card
- Fun competitions (like the FANTastic Asian Fan Contest)
- Participation in Art of the Month Contest
- January "New Members" Pizza Party in January
- Post your art work on our Facebook [Http://www.facebook.com/SWAwatercolor](http://www.facebook.com/SWAwatercolor)
- Free image on the SWA Members Gallery Submit to <cst136@yahoo.com>
- Buy space on the SWA Premium Gallery for \$20
- When you maintain your SWA membership you can earn SWA Signature Membership after you are selected to 5 of our juried exhibitions (without disqualification)
- December Holiday Party with a painting swap

Our membership year runs on a calendar basis, January through December.

We like new members...invite your friends! First visit is free.



It's Never Too Late to Join SWA for 2015

Our membership in SWA runs on a calendar year. It is never too late to pay dues for 2015, as it will be accepted year round. You can mail your payment or pay online with pay pal through our website. [Http://www.SWAwatercolor.com](http://www.SWAwatercolor.com)



Do you have a bit of storage space...maybe a closet or corner in your garage where SWA could store a few boxes? Until we have a place of our own, we have materials that need a temporary home. Janet Southern is kind enough to bring lights and our signage to each meeting, but she doesn't have room for more. Rental space is not an option for just a few boxes. If you could help with this, please let Janet Southern know.



Any organization is only as good as its volunteers! The 4th Annual SWA Invitational Exhibition was begun by past SWA President Darla Bostick to recognize SWA volunteers. She is the Exhibition Chair and found assistance through Jim Stewart who hung the exhibition. There was no entry fee, no juror, no commissions. (There is no reception this year). Works are at the Lancaster Theatre Lobby Gallery at 300 South Main Street, Grapevine through the end of February. Our 18 volunteers are Rhonda Barefield, Darla Bostick, Lynne Buchanan, Bob Cook, Gail Cooksey, Debbie Downing, Sharon Giles, Hugh Heaton, Susan Henry, John James, Norma Lively, Brenda Morgan, Shirley Nichols, Celeste McCall, Veronica Ritchey, Eloise Sears, Jim Stewart and Jo Williams. Artists will be notified when the strike date is finalized at the end of February.

ASEL ART AWARDS: YOU COULD BE OUR ARTIST OF THE MONTH!



SWA members are invited to bring a completed, framed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1st place, that artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue in the competition with other pieces of work. Art work previously shown in a SWA juried exhibit is not allowed. The first place winner receives a \$25 Asel gift certificate and 2nd place wins a \$15 certificate. In November all first place pieces return for a final selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event each month! Thank Asel Art Supply when you shop at 825 Foch Street, Fort Worth.



1st Place: Debbie Downing "Riley"



2nd Place: Darla Bostick "Banana Split"



Volunteer of the Month: Nancy Maas

This year our demo programs had joint planning. Ann Winchester planned the 2015 demos for our monthly meetings and Nancy Maas is handling the information you read in the newsletter about each artist and will work with the UNTHSC tech crew in setting up equipment. Many thanks to both!

Ongoing SWA Fundraisers

There are several ways you can benefit SWA through your everyday online shopping:



colors of nature offers SWA members a 20% discount on their watercolors. Each month those savings are matched and donated back to SWA. The company will post member's art work created with their paints on their website, blog and direct people to a site of the artist's choice. Our SWA discount code: Members-20-SWA

<http://shop.colors-of-nature.com>



amazon smile donates .05% of your online purchase back to SWA. Choose Society of Watercolor Artists as your nonprofit organization. It is listed as Denton, TX for its location...we are working to clear that up. Tell your friends!

March Deadline Approaching for SWA International Exhibition

With \$4000 in prizes, you won't want to miss entering the prestigious annual SWA International Exhibition. All eligibility requirements are printed on the prospectus at: www.swawatercolor.com

Calendar

March 13 : CD entries due

March 15: Electronic entries due

Incomplete entries or those received after midnight will be noted as ineligible

April 1: Notification date

April 28: Shipped paintings due

May 2 Saturday, noon-4pm: Hand delivered work due

May 3: Sunday: Show opens

May 24 Sunday, 2-4pm: Reception & Awards

June 13 Saturday: TBA--pick up hand delivered work

June 23: Shipped works returned

SWA Workshop: Don Andrews is Coming to Fort Worth 19-21 May!

Selected as our juror for the 2015 SWA International Exhibition, Don Andrews will be teaching a workshop in May. SWA is offering a special workshop opportunity for those who have been in SWA for the past 3 years (2012, 2013, 2014). When those members pay their 2015 SWA dues before December 2014 their name will automatically go into a drawing to win a place at the Don Andrews workshop. The winner will be announced at the January meeting. Like they say, "Membership has its perks!" and SWA is pleased to offer this first-time complementary workshop drawing.



The workshop is filling, so don't delay in placing your deposit of \$75 to hold your place (non-refundable should you cancel). Our website www.swawatercolor.com has a marvelous video of Don's approach to watercolor as well as registration/payment options. He will provide the demo for the regular monthly meeting on 18 May with SWA. The workshop begins the following day.

May 19-21, 2015

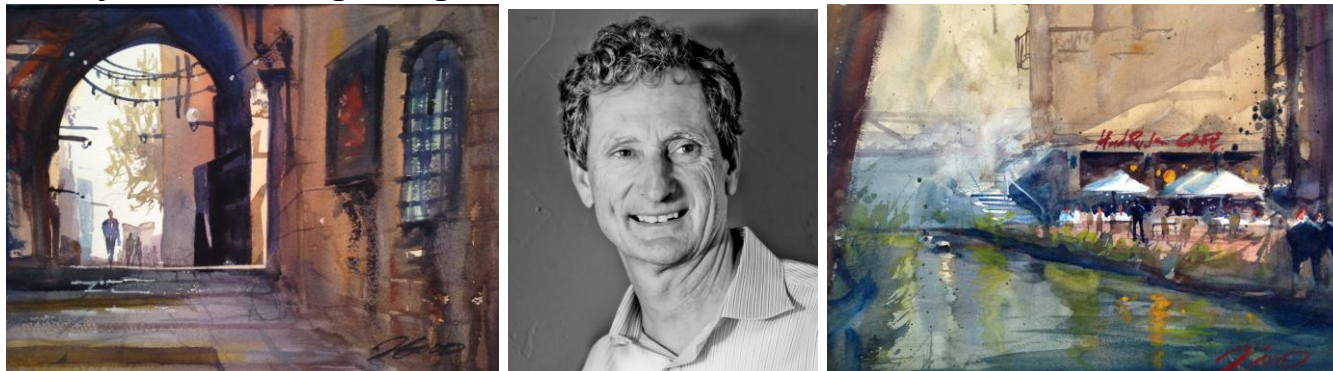
10 am - 4 pm with 1 hour for lunch

St. Johns Episcopal Church - Fort Worth, Texas

\$275 for Members \$300 for Non-Members (\$75 deposit by January)

For more information contact Workshop Chair, Lynne Buchanan at 817-909-5366 or jenny.buchanan8@gmail.com
Rhonda Barefield won the free seat at the workshop as a reward for continued membership in SWA.

February 16th Meeting Brings Demo Artist Jeff Good



Jeff Good has been a practicing architect for 35 years and paints primarily in watercolor. He began painting while a student at the University of Kansas. Jeff's frequent travels provide ample opportunity to sketch and paint. He is a Principal in the firm Good Fulton and Farrell Architects of Dallas and splits his time between Dallas and Vashon Island, Washington. Jeff has attained signature status with both Southwestern Watercolor Society in Dallas (where he is a past president) and the Western Federation of Watercolor Societies. His demo promises to be one you won't want to miss!

Please Notice This



We are in the process of putting together a Building Committee. The committee chair is undetermined. We will continue adding names to our committee and begin work in late May. If you are interested in participating in our first planning committee contact Celeste McCall at [<cst136@yahoo.com>](mailto:cst136@yahoo.com)

Recap of Laurin McCracken's January Demo



The January demo by Laurin McCracken began with a history of Dutch still life painting and how, as trade opened, wooden bowls and metal containers once depicted were replaced with crystal, linens, glass and even imported rugs. As the materials changed so did the lighting and refraction of these objects (incidentally, Laurin shared that 99% of still lives are lit from the left side). A good deal of time was spent explaining the process of Laurin's incredibly detailed paintings and how he achieves the realism. His power point presentation showed how he sets up a still life and then photographs the objects with a black background (felt or board). Using a projector he transfers the image to paper and draws with a #2H mechanical pencil to avoid too much lead on the paper

surface. His 3 rules are simple: paint light to dark, tackle the most difficult part of the painting first and paint something you haven't done before! For the crisp edges of the objects, he uses drafting tape to mask areas (from Cheap Joe's) or Daniel Smith's Artists' masking fluid. Laurin allows the paint to mix on his paper wet into wet (with exception of the large background area). To protect the larger paper area he cuts windows in tracing paper and only 'opens up' the area where he is working (he recommends the cheapest roll of tracing paper you can get since it will be thrown away). So, how does one get the tracing paper to 'stick'? Use a desk brush with horse hair or natural bristles and quickly brush over the tracing paper and the static cling will do the job! Laurin uses synthetic Kalinski brushes #2,4,6, and 000. In the Dutch tradition he generally uses a black background and mixes Windsor Newton cerulean blue and a tiny bit of light red. Quinacridone gold can be used to warm up the tones. Another tip is to use a separate tray with several wells for grays. He mixes a range of 6 grays to insure he has enough without mixing/matching what has already been used. To mix black he starts with the darkest hues on the palette—alizarine crimson and Prussian blue and then adds Holbein's mineral violet or Daniel Smith carbozole. This is mixed and stored in a baby food jar. Because matter reacts to warmth, he uses warm water at all times for mixing and dipping brushes—in fact, he squeezes drop by drop using a batik squeeze bottle. To get black he adds burnt sienna, burnt umber or other earth tones and stirs vigorously. When you think you have stirred enough, stir some more! Again, Quin. gold will warm up the color. Naturally, the color is tested with a dot of color on scrap paper, then a warm water-charged brush is dragged from the dot and allowed to bleed out. The resulting vertical line will indicate value changes for that mixture. Another tip Laurin offered was to first paint the background with a mixture of quin gold and cad red to seal the paper and provide an underglow (if a cool black background is desired, paint this layer in blue tones). Then the background is painted over with black the consistency of yogurt. He uses #8 for a big area—6 or 4 for smaller areas and scumbles the paint over the background (and over the red/gold layer). The trick to painting a 'solid' black background is to paint it in one sitting beginning at the lower left corner and continue keeping the front edge wet as you work across the paper. Laurin provided another power point presentation of "Getting the Best Image" when photographing art work.

Some of his tips include:

1. Make sure the center of the camera lens lines up with the center of the painting and use a tripod
2. Pull the zoom half-way out
3. Use the screen viewer on the camera rather than the eyepiece
4. Use highest resolution
5. Use camera flash
6. Use a room with a white ceiling so the flash can benefit the shot as it is bounced from the ceiling
7. Place a white paper folded to 45 degrees on top of the lens in front of the flash to bounce the light upward and minimize hot spots
8. Use the remote to snap the picture, or use a timer, on a tripod
9. If you desire to use lights on stands, use a color corrective bulb (Cheap Joe's daylight bulb)
10. Black felt is good for a background

Laurin's demo concluded with sharing images of his trip to China as 1 of 5 watercolorists representing the US in the Qingdao International Watercolor Salon in Qingdao, China. He provided those in the audience a copy of two articles featuring him and his work in *Southwest Art Magazine* and *International Artist Magazine* as well as a Daniel Smith sample of watercolor ground and Laurin McCracken Signature Palette Dot Cards.

Mark Your Calendar



Our Monthly meetings are held at the UNTHSC, Everett Building. Watch for a banner on the parking lot with directions to our room (or check the map on the website)

February we are back to our normal schedule:

5:45—Board Meeting

6pm—Critique with Jo Williams (bring in 1 or 2 works for some friendly advice)

7pm—brief business notices

7:15-9pm our demo, snack and art of the month

Sunday, 8 February, midnight: Entry deadline for 1st SWA Online Exhibition

Monday, 16 February: SWA meeting/Jeff Good demo

March 13: SWA 2015 International Exhibition
CD entries due

March 15: SWA 2015 International Exhibition
Electronic entries due

Monday, March 23: SWA meeting/ Jo Williams demo

NOTE date change

Monday, 20 April: SWA meeting/Bob Cook demo
FANTastic Fans Spring Contest

18 May: Regular meeting/Don Andrews demo

19-21 May: Don Andrews Workshop

June, July, August: no regular meetings

Monday, 21 September: SWA meeting/Janet Southern demo

Monday, 19 October: Regular meeting/demo TBA
FANTastic Fans Fall Contest

Monday, 16 November: Regular meeting/Mary Ann White

December Party replaces regular meeting: TBA

BOARD OF DIRECTORS 2015

Celeste McCall - President

OPEN - President -Elect

Judy Kristoff Huebner - Secretary

Hugh Heaton – Treasurer

John James - Exhibit Chair

Lynne Buchanan - Education and Workshop Chair

Bob Cook - Publicity Chair

Susan Henry - Membership Chair

Past President (Emeritus) - Darla Bostick

STANDING COMMITTEES

EDUCATION COMMITTEE

CHAIR - Lynne Buchanan

Committee Members Are:

Director of Programs: Nancy Maas

House & Properties: Janet Southern

Monthly Critique: Jo Williams

Social Chairman: Marie Coerver

Painting of the Month: Mary T. House

Paint-Out Coordinator: need volunteer

Director of Workshops: Lynne Buchanan

EXHIBITION COMMITTEE

CHAIR - John James

Committee Members Are:

Website Entries & Submissions: Bob Cook

Monetary Entries for Exhibitions: Hugh Heaton

Membership for Exhibitions: Susan Henry

SWA Signatures: Debbie Downing

Hanging Volunteers: John James, John Nickell,

Norma Fitzwater,

Shirley Nichols, Jim Stewart, Debbie Downing

GRANTS COMMITTEE

CHAIR – Watson Arnold

MEMBERSHIP COMMITTEE

CHAIR - Susan Henry

Committee Members Are:

Editor of the Annual Membership Directory: Paula Johnson

Director of Membership: Susan Henry

Greeters: Shirley Nichols, Diana Littlejohn, Lynda Robinson

PUBLICITY & COMMUNICATION COMMITTEE

CHAIR - Bob Cook

Committee Members Are:

Director of Publicity: Bob Cook

Newsletter Editor: Darla Bostick

Print Editor: open

Website Manager: Celeste McCall

Website Consultant: Sharon Giles

Photography: Veronica Ritchey (meetings)

Gordon Henry (exhibition events)

FINANCE AND MARKETING COMMITTEE

CHAIR - Hugh Heaton

Committee Members Are:

Director of Finance & Budget: Hugh Heaton

Grants: Watson Arnold

Professional Standards (yearly audit): Brenda Morgan

Japanese Gardens Festival: Marie Coerver

Fantastic Fans: Shirley Nichols

For newsletter items contact Darla Bostick at:

darlabostickart@gmail.com

