



## SWA September Notes 2014

Hello to SWA Friends & Members!

My husband and I have always enjoyed traveling the globe and seeing the sites. Now that he is retired we have taken a swan dive into our suitcases! July is the only month this year when we gave the travel bug a rest. Just a couple of day ago I returned from my August adventure as I traveled with my sister and my Mom on an Alaskan cruise. We celebrated Mom's 85<sup>th</sup> birthday onboard. You can imagine how beautiful the scenery was and I came back with lots of terrific photography. It's a good lesson...travel and do the things you like with the people you love while you are able! Turns out Alaska is a great way to beat the Texas summer heat!

September is always one of my favorite SWA meetings because we all draw together after a summer break. However, I will miss the September meeting and leave it in the competent hands of our president-elect, Celeste McCall. Be sure you don't miss our meeting. It seems early in the month with the 3<sup>rd</sup> Monday falling on 15 September. Our demo artist is Amy Ehrlich and I sure hate to miss her

demo! I am a long-time fan of her watercolor work.



Local art in Ketchikan, Alaska!

Speaking of fans, if you have not painted a bamboo paddle fan for our FANTastic Fans contest, be sure to get some at the next meeting from Mary Stitt! Our contest will be at the October meeting and always provides a lot of fun.

Finally, have you entered our Membership Show? The entries are due this month! Our prospectus is online and you have 3 ways to enter...pick one and get your art work entered right away. The exhibition will be at the UNTHSC Atrium Gallery!

Darla Bostick

President (and newsletter editor)

# SWA Juried Membership Exhibition: Entries DUE THIS MONTH!

Because of the problems encountered with the CaFé' Entry System used for the International Exhibition last spring we are using the traditional method of entry for the 2014 Membership Exhibition. The prospectus is posted online and we are looking for another successful display of our works. The show will be at the UNTHSC Atrium Gallery just down the hall from our regular meeting space each month. Our juror is Benito Huerta, Professor and Director/ Curator of Department of Art and Art History and The Gallery at UTA, University of Texas at Arlington, TX; artist, curator, lecturer, juror.

## Entries and Payment:

Current members (2014) may submit three paintings; only one may be accepted. Use JPEG format with 300 resolution (DPI). The longest side of digital image cannot exceed 1200 pixels. Use this format to name files:

Example for Jill Brown's three entries:

First entry: JB\_Flowers\_A.jpg

Second entry: JB\_FallSunset\_B.jpg

Third entry: JB\_SleepingChild\_C.jpg

There are 3 methods to enter and each has a different deadline.

## Online Entry and Payment with PayPal:

The easiest and preferred method of entry and payment of fees (nonrefundable) can be made on the website at:

<http://www.swawatercolor.com/#!entry/c9w9>

## CD Entry by Hand at Meeting:

CD entries cannot be mailed for this exhibition but they may be brought by hand to the 15 September monthly SWA meeting. Payment and entry form must accompany the entry. CDs will not be returned.

## Email Entry:

Images can be attached to an email and sent to <swawatercolor@gmail.com> Use the subject line "SWA Entry" with your name--i.e. "Jill Brown SWA Entry". Be sure the email includes entry information: title, size, and price. Make payment online or mail payment and entry form to Bob Cook, 1027 Western Hills Court, Granbury, TX 76049 and be *postmarked* no later than 16 Sept.

## Calendar

### Note 3 entry methods/3 deadlines for entry!

**Monday, 15 September:** Hand-delivered CD entry/payment only accepted at SWA meeting

**Tuesday, 16 September:** Postmark deadline for checks mailed through US Post for entry.

**\*\*\*Saturday, 20 September:** Online entry/payment deadline. This is the preferred entry method. Any entries arriving after midnight are ineligible and disqualified without refund.

**Saturday, 26 September:** Notifications sent

**Wednesday, 1 October:** Shipped entries due

**Saturday, 4 October, noon-2pm:** Hand delivered work due for hanging—hanging begins as entries arrive at noon

### Reception to be Announced

**Saturday, 1 November, 10-noon:** Pick up hand-delivered works

Delivery, Reception and Pickup: University of North Texas Health Science Center, Atrium Gallery, 3500 Camp Bowie Boulevard at Montgomery Street, Fort Worth, Texas 76107 (building entrance is at 3 flagpoles at the parking lot corner)

## The 3<sup>rd</sup> SWA Invitational

This year is the 3<sup>rd</sup> SWA Invitational which is a very special exhibition. There is no entry fee to be included and there is no juror! The only way to be part of this exhibition is to give your time and talent to SWA. This special exhibition honors our many volunteers who help to make SWA happen! The first year we were lucky to be invited to Grapevine as they hosted the traveling NWS Exhibition. Our works were displayed next to theirs in the same exhibit hall. Last year Irving hosted us in the Focus Gallery of the Irving Arts Center and we added a new perk...the people's choice award for \$100. For 2014 a location has not yet been found. Our former venues in Grapevine and Irving cannot host us. The search is on...do you know somewhere we can use (that is free?). Let any of your board members know. We need space for 25 paintings but we could have as many as 50 if the space allows.

## Treasurer's Report:



Current balance as of 2 August:  
Checking \$20,193.64 CD \$15,252.17  
@ .35% due on 24 October 2014



## SWA Members in the

We don't meet in the summer months, but we like to hear reports of your accomplishments! Be sure to send your news of workshops you present, acceptances to shows, awards and receptions to Darla <darlabostickart@gmail.com>!

**Hugh Heaton's** "Girl with a Bun" was chosen for the SWS 51<sup>st</sup> Annual Members Exhibition and he won First Place for "Girl at the Airport" at the On My Own Time Art Show sponsored by the Business Council for the Arts. The contest was held at American Airlines Headquarters with a few hundred entries in several categories. It moves to North Park Mall Sept 14 to show all the first place winners.

**Sharon Giles** and **Jo Williams** submitted images for the online Yellow Challenge with Art DFW News. If you don't already subscribe to this online art list, you should. It lists exhibitions, receptions, showings and more!

**Sharon Giles** is presenting a "Reflect, Visualize, Affirm and Transform Workshop—a Journey of the Heart" at the Jaycee Park Center for the Arts, 1975 Puritan, Irving; 9:30-5pm with a 1-hour lunch break.

**Marilyn Sears Bourbon** and **Darla Bostick** have work in the SWS Breaking Boundaries Show at Collin County Spring Creek College Campus in Plano through 12 September.

**Bob Cook** and **Randy Meador** are featured in the The Pecan Plantation Art Walk Sept 26th- 5-9pm in Pecan Plantation just south of Granbury. Visit 5 homes full of art and seen Bob and Randy present watercolor techniques with demos.

**Soon Warren**, **Connie Logan-Levsen** and **Darla Bostick** were in the Breckenridge, TX National Juried Exhibition.

**Sharon Giles**, **Suzanne McNeill** and **Darla Bostick** are currently showing work in the Irving Juried Wildlife and Domestic Animal Art Show.

**Judy Huebener** has 4 pieces in the Community Art Center for the Preservation of the City Exhibit.

**Darla Bostick's** 7<sup>th</sup> Annual Ghost Ranch Art Retreat/Workshop in NM is scheduled 5-11 October.

## SWA Is On Facebook!

Please join SWA on Facebook. We need members and friends of SWA to join and begin posting! This will help others find us easier and should be instrumental in our publicity efforts for exhibitions and meetings. You can post photos of your work through the network. In addition, don't forget members may post one free painting image on our website. Have you done that yet? <http://www.facebook.com/SWAwatercolor>

## Welcome to New Members

Our new website address is: [www.swawatercolor.com](http://www.swawatercolor.com)



Daniel Angeles of Dallas <artbydangeles@gmail.com>

Currently we have 160 members

Membership entitles you to 20% at any Asel Art Supply with your membership card, a discount for entering any SWA show, access to the Annual Membership Exhibition in the Fall, free critique session before and demos during our monthly meetings, fellowship with like-minded creative folks and fun competitions (like the FANtastic Asian Fan Contest in the Fall and the monthly Art of the Month Contest sponsored by Asel at our meetings). We have a Holiday Party with a painting swap at a restaurant in December followed by a "Welcome to New Members" Pizza Party in January! But wait! That's not all! You also receive a monthly newsletter. Get your art work seen! As a member you are eligible to post on our Facebook and you can place one image on the website free (or pay \$20 a year to be included in the Premium Gallery with extra images and your website address). Benefits abound! While maintaining your membership if you are selected to 5 of our juried exhibitions (without disqualification) you earn SWA Signature Membership. Our membership year runs on a calendar basis, Jan-Dec. Even though half our year is over, we still have our 2014 Membership Exhibition coming in October. (Don't be confused when we begin taking 2015 dues in October---that is for the 2015 benefits!)

*We like new members...invite your friends! Meetings start back in September*



## September 15<sup>th</sup> Demo Artist Amy Ehrlich



"Heart's Aglow," "Vision", "Ask, Seek, Find" by Amy Ehrlich

Amy M Ehrlich, founder of the Creative Arts Studio School of Art & Gallery, (1986) is also an award winning artist and author of the children's book, *Yes, You Can Draw!* She holds a BA degree in textiles and design from the University of Missouri, with additional studies in art & education from the University of Texas, in Arlington and North Texas, with graduate hours at SAGU , and the University of Phoenix.

In 1999 Amy was added to the prestigious list of Texas artists that work with the Texas Commission on the Arts. There she served as Resident Artist for Imagisphere Children's Museum from 1999 to 2000 in N. Richland Hills, Texas.

Amy was called to teach at Covenant Christian Academy as an art instructor in 2003, where she taught PK3-7<sup>th</sup> grades. She received a Master Teacher's award in 2013. Amy was a recipient of a Japan Fulbright Memorial Scholarship in 2007, which took her to Japan for a three-week study-tour of Japan with other educators from the United States. She has also traveled to Canada, Bali and Italy for inspiration. Amy supervised a group of art students to France and England in July of 2011. Currently she is a part time art instructor for Our Lady of Victory Catholic School in Fort Worth.

She continues to show and display her artwork through public and private venues, and through her web site, [www.amymehrlich.com](http://www.amymehrlich.com). She has had several one-woman shows, including Imagisphere Children's Museum, and the Fort Worth Botanical Gardens, among others. Her work has been exhibited throughout Texas and in Missouri and Connecticut. She is a signature member of the Society of Watercolor Artists (2002), and belongs to and has won awards in the Trinity Arts Guild, the Southwest Watercolor Society, the Irving Arts Association, & the Irving Arts Connection. Amy is also a member of the Texas Art Educators Association and St. Michael's Catholic Community.

"I am a painter of inspiration, color and design. My talent is a gift from the Lord that everyone possesses. I try to show the joy I feel for the many gifts I have been blessed with. Sometimes in the process of planning for my students I find inspiration for my own paintings. It gives me great joy to help others discover their own talents and to see them grow."



Turnover in leadership is expected in any organization and keeps it healthy with fresh ideas. The secret to success comes in replacing the empty positions. The question begging to be asked at this point is: How do you contribute to SWA?

None of us have paid positions--we have a desire to be of service to our favorite organization! The following positions need to be filled as soon as possible. Take a look and contact any officer to let them know you will pitch in to keep SWA the fine organization it is!

Photography at meetings---pics of the demo and winners of the Asel awards, then send images to Darla for newsletter  
Publicity of meetings, workshops and exhibitions and printing of postcards for exhibitions

Field trip organizer

We are also still whittling down the job of Exhibition Chair. To that end, we need volunteers to:

Check out the possibility of using [printpelican.com](http://printpelican.com) for exhibit catalog and manage that important publication

Come for a 2-hour meeting to process entries (Notifications)

Reminder emails to exhibit artists for take-in, reception and pick-up of works

## Introducing SWA Member, Nancy Maas

Nancy joined SWA two years ago after moving to Texas from Ithaca, NY where she and her husband lived for 30 years. They still have a home in northern Michigan where Nancy is involved in the art 'scene' there.

"From earlier experiences with watercolor societies in NY, AZ and CA, I knew how fulfilling it is to have contact with other painters, especially to maintain and improve one's painting skills. SWA's website displayed an array of interesting activities and events, so I didn't hesitate to join!" She adds, "Now that I am a member, I appreciate the format of the monthly meetings: the insightful critiques, followed by guest demonstrations and news of ongoing or upcoming events. The juried shows reflect the high standards of the organization, as well. The society's leadership, under Darla, is impressive in its commitment and organizational skills. The Fort Worth area is lucky to have such an effective crew."



"St Vitus Cathedral, Prague," Nancy's Studio as she weaves watercolors and "Sails on White Nau Lux"

"While I expected to major in art in college (Smith College), I became fascinated by history and let the art side of my personality take a back seat. My parents encouraged me, but my mother, in particular, was wary of the prospect of pursuing art as a career. I combined art with a career in education (Harvard MAT, Stanford Ph.D) and was indeed able to support myself by teaching at the university level for over 25 years. Because my specialty is African and so-called non-Western arts, I became interested in the fabulous textiles of Latin America while in the Peace Corps in Bolivia, and later the sculpture and other art forms of sub-Saharan Africa. These influences seemed to have seeped into my artistic 'bones', although I know that masters like Winslow Homer and John Singer Sargent also have had an effect on me." Nancy continues, "In addition to SWA, I belong to the San Diego Watercolor Society and Taos Society of Watercolorists, NM (signature member in both) and Charlevoix Circle of the Arts in northern Michigan. Aside from being in a few national shows, I've won an occasional award, such as first prize for an architectural watercolor, Central NY Watercolor Society (2010), People's Choice Award, Ithaca NY (2011) and served as the official artist of the well-known Ithaca Festival, Ithaca, NY (2009). My work has been featured in articles in *American Artist*, *Watercolor*, and several regional magazines in Michigan and New York."

Nancy sells prints through her website and her gallery exhibitions in NY and Michigan have helped her understand something of the business side of art. "My work is now featured at the Ward Gallery, Petoskey, MI, and continues at Contemporary Trends, Ithaca, NY and, indirectly, at the Elm Street Studio, Keller, Texas where I had a show last year." Currently Nancy is focused on improving her skills as a painter. In Northern Michigan she exercises her plein air painting with a group of like-minded artists. "The discipline is terrific, as we paint around the town of Charlevoix twice weekly, but the results can be humbling!" In Texas she has continued working in watercolor but confesses she is also trying her hand at liquid acrylics. She hopes to capture impressions of north Texas in a series explaining "Right now I am merely beginning the process, trying to feel my way to something that works."

Nancy is a seasoned art instructor, having given watercolor workshops. She concludes, "Like so many of us, I am immediately drawn to, and inspired by, Nature. The landscape (or seascape) has long been a staple of my art. I enjoy the human figure, too, but feel I need more work in that area. Lately, I've found myself also doing work from the imagination – influenced by my experience in Africa, for example, and abstracts, which relate to my spiritual journey. So, in sum, I'm all over the place as to subject matter. I work conventionally, painting in watercolor (or acrylics) on paper or board, attempting to capture an impression which relies on working wet in wet, as well in a more painterly fashion as an image builds. I absolutely love the accidents that happen in watercolor and consider myself a 'watercolorist for life.' Attempting to manage the power of the medium in a respectful way offers us a great challenge!"

"Watercolor Weaving" is an approach Nancy has been using for 25 years. She shares, "I accidentally happened upon an approach to creating a work on paper which I've dubbed 'watercolor weaving.' She explains: "Twenty five or so years ago, I was painting plants in spring in upstate NY while my children napped. I didn't like the result. Instead of conveying the energy of spring growth, my painting seemed lifeless. I started to cut up parts of the image, rearrange strips, and liked what was happening. Over time, I have developed a way to capture movement by painting two paintings, cutting them up, one into vertical strips, the other into horizontals, and interlacing them to produce a final image. The cutting is usually quite irregular and intuitive, and a lot depends on the color of mat board to which the image (like a paper doily) is glued for final presentation. A short video on my website [www.nmaas.com](http://www.nmaas.com) shows the entire process. The effort is time-consuming but the results are often worth it. Galleries continue to be interested in this series and I am currently running out!"



***DON'T FORGET TO ENTER NOW!  
OUR ANNUAL SWA MEMBERSHIP SHOW  
FINAL DEADLINE SATURDAY, 20<sup>TH</sup> SEPTEMBER***



## SWA Has A New Affiliate

You may not know about Colors of Nature. It is a Canadian company making watercolor paints that are real colors reflecting the true colors of nature, made completely from natural ingredients (making them safe for children and adults). The paints are animal free, cruelty free, solvent free, petroleum free and are produced carbon emissions free). They claim professional quality performance, permanent or excellent light fastness at affordable prices and are long lasting. [Colors of Nature](http://Colors of Nature) is offering SWA members a 20% discount code to use on their website. Each month they tabulate the total savings earned through our code and donate that same amount back to SWA. If any of our members make a piece of art using their paints they will post it on their website, blog and direct people to a site of the artist's choice. Ownership of the image belongs to the artist. Colors of Nature would seek permission from the artist for any other use. Our SWA discount code: Members-20-SWA Shop at <http://shop.colors of nature.com>



## Volunteer of the Month: Hugh Heaton

For some of us balancing a checkbook is daunting work. Hugh has been our treasurer for a year now and has done a beautiful job of informing us of expenses and income. He rarely misses a board meeting. Keeping up with about 160 members is a job deserving of a pat on the back. Thank you, Hugh!

## ASEL ART AWARDS YOU COULD BE THE SEPTEMBER ARTIST OF THE MONTH!



SWA members are invited to bring a completed, framed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1<sup>st</sup> place, that artist retires from the competition for the remainder of the calendar year. Those who win 2<sup>nd</sup> place may continue in the competition with other pieces of work. Art work previously shown in a SWA juried exhibit is not allowed. The first place winner receives a \$25 Asel gift certificate and 2<sup>nd</sup> place wins a \$15 certificate. In November all first place pieces during 2014 return for a final selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event each month! Thank Asel Art Supply when you shop at 825 Foch Street, Fort Worth. Paint now for the September Asel Awards!



## Our SWA Online Gallery—Is Your Work Represented?—It's *Free* with SWA Membership

Upon reviewing the SWA online Members Gallery there are 10 artists who have submitted an image. This is a *free* service to our members and you are encouraged to submit an image of your work to Celeste McCall, our webmaster (and president-elect). Three members have gone the extra step to purchase space for a block of paintings and contact information (website, etc). If you are interested in the extra exposure of your work, the cost of the Premium Gallery space is only \$20/year. Send your image(s) in today to: Celeste McCall <cst136@yahoo.com>

## Mark Your 2014 Calendar

The highlight of any meeting is the demo! Ann Winchester needs volunteers to help our demo artists unpack and repack.



Our Monthly meetings are held at the UNTHSC, Everett Building. Watch for a banner on the parking lot with directions to our room (or check the map on the website)

February we are back to our normal schedule:

5:45—Board Meeting

6pm—Critique with Jo Williams (bring in 1 or 2 works for some friendly advice)

7pm—brief business notices

7:15-9pm our demo, snack and art of the month

**15 September:** Amy Ehrlich demo, color/design

**20 September:** Deadline for Entry, Membership Juried Exhibition

**4 October:** Deliver accepted works for Membership Show

**19 October, 2-4pm:** Membership Exhibition Reception

**20 October:** Sharon Serrago demo, landscape

**1 November, 10am-noon:** Pick up work at Membership Show at UNTHSC Atrium Gallery

**17 November:** Paula White demo, yupo

**December:** Holiday Party TBA

## 2013 SWA Officers and Members Extraordinaire

### How do YOU contribute to YOUR SWA?

President: Darla Bostick

President Elect: Celeste McCall

Recording & Corresponding Secretary: Judy Huebener

#### EDUCATION:

Monthly Programs: Ann Winchester (2015)

Workshop Chairperson: Lynne Buchanan

Monthly Critiques: Jo Williams

#### EXHIBITIONS:

Exhibition Co-Chairs: Mary Stitt and Bob Cook (Need 2015 Chair or Co-chairs)

Prospectus: Darla Bostick (Need replacement)

CaFE' Liason: Celeste McCall

Sponsorship: Rhonda Barefield

Hanging Chair: John James

Hanging Volunteers: John Nickell, Norma Fitzwater, Shirley Nichols, Jim Stewart, Debbie Downing

Entry Requirements: Janet Southern

SWA Signatures/Certificates: Debbie Downing

Reception Photography: Gordon Henry

Catalog/Postcard: Eloise and Ray Sears/Darla Bostick

Catalog Distribution: Bettye Reece & Marjorie Brannon

**Volunteers needed for hanging, labels and strike**

#### MEMBERSHIP:

Membership Chair: Susan Henry

Publication of Membership Directory: Shirley Nichols

(Paula Johnson in-training)

#### FUNDRAISING:

Japanese Gardens: Marie Coerver

FANTastic Fans: Mary Stitt

#### FINANCE:

Treasurer: Hugh Heaton

Professional Standards: Brenda Morgan

Grants: Watson Arnold

#### PUBLICITY:

Local Resources & Advertising: Gail Cooksey

Website Manager: Celeste McCall

Website Consultant: Sharon Giles

Newsletter: Darla Bostick

Print Materials: Darla Bostick (Need replacement)

Photography: Darla Bostick (Need replacement)

#### MEETINGS:

Greeters: Shirley Nichols, Diana Littlejohn, Lynda Robinson

Hospitality: Marie Coerver

House & Properties: Janet Southern

Painting of the Month Competition: Mary T House

Assistant to Demonstration Artist: Ann Winchester

#### OUT AND ABOUT:

**Field Trip Organizer (s): open for FUTURE TRIPS!**

Do you have news or a program /event idea?

Contact Darla Bostick <darlabostickart@gmail.com>