



Society of Watercolor Artists October Notes 2013

Hola to Friends of SWA & Members!

I missed the September meeting while in Mexico but am anxious to touch base with everyone at the October meeting. Many thanks to Mary Stitt for running the meeting in my absence. Cecy Turner is our October demo artist, so the demo should be a good one!

It's nice to report the recent election of our Exhibition Co-chairs Mary Stitt and Bob Cook. Also Susan Henry will join our Board of Directors as Membership Chair after a vote to amend our current bylaws to divide the membership responsibilities. It is great to see our newer members contribute so much to SWA!

October means memberships are due for renewal. If you wish to be included in the 2014 Membership Directory be sure you pay dues no later than November. Our new treasurer Hugh Heaton is now onboard to learn the process. At the risk of 'beating a dead horse' (I hate that expression, being a vegetarian) we still need your help to fill positions that make our organization operate. Call any officer to see how you can plug in.



Do you realize how talented our membership is? It seems each month I can report another blue ribbon awarded to someone. Check out the Members in the News to see our most recent honorees!

Our 2nd Annual SWA Invitational Exhibition is showing at the Focus Gallery at the Irving Art Center! It's a beautiful collection of works. Let's all show our support of our volunteers by attending the reception 2:30-4pm, Sunday, 13 of October! We are hoping to use the Irving Art Center Main Gallery in the future, so let's show them how excited we are about our art and organization!

Darla Bostick, President
(and newsletter editor)



2nd Annual SWA 2013 Invitational Exhibition

14 September-13 October

What's a 10-letter word that packs a lot of punch? Volunteers!

Our 2nd Annual Invitational is currently showing in the beautiful Irving Arts Center this month. The show is designed to honor and show our appreciation of those who lead our programs each year. Come see the works of 19 SWA volunteers who responded to the call.

Reception is Sunday, 13 October 2:30-4pm at the Irving Arts Center, 3333 N MacArthur Blvd, Irving, TX 75062. Phone: (972) 252-7558. It is our hope SWA members will further support these artists by attending a private reception in their honor where the works can be viewed as a whole. Any refreshments donated will be appreciated. (Artists may take work home directly from the reception, but not before 4pm)

The following members are showing work at the Focus Gallery: Charlene Baker, Rhonda Barefield, Darla Bostick, Lynne Buchanan, Gail Cooksey, Pam Fritz, Sharon Giles, Hugh Heaton, Mary T House, John James, Norma Lively, Shubha Mantri, Celeste McCall, Shirley Nichols, John Nickell, Diane Petrushka, Lynda Robinson, Janet Southern and Jo Williams.

Our Volunteer of the Month: Gail Cooksey



Sometimes all you need is the right person in the right position to make a real difference! Gail owns her own Irving-based public relations firm and recently offered her expertise to SWA. Gail launched Cooksey Communications (then, Gail Cooksey & Associates) in August 1994. They have grown to be the 7th largest independent public relations firm in the Dallas-Fort Worth Metroplex and were recently ranked the 59th largest woman-owned business in North Texas. Gail's experience with strategic communications plans, media coverage, supporting key business development and marketing objectives have certainly proven to be an advantage to SWA. She jumped right in to publicize the SWA Invitational Exhibition and as a result SWA has had a presence in the *Dallas Morning News* Neighbors Go Irving print edition, *Dallas Morning News* Irving blog, *Irving Rambler*, *The Burb* and *Art DFW News*. We now have a very visible image in the Dallas/Fort Worth area!



Upcoming Calendar of Events



13 October: Everyone invited! Reception 2:30-4 at Focus Gallery, Irving Arts Center for our Invitational Exhibition. Bring goodies to share!

21 October: Monthly meeting, UNTHSC, Everett Building

5:15—Board Meeting

6pm—Critique with Jo Williams (bring in 1 or 2 works for some friendly advice)

7-9—Monthly meeting featuring Cecy Turner, demo artist

18 November: Peter Andrew of Windsor-Newton, demo artist

Silent Auction before the meeting and during break

December: Holiday party and painting exchange to be announced

Welcome to New Members

Our website is: www.swa-watercolor.com



Barbara Doberenz, of Carrollton <bdoberenz@yahoo.com>

Adele Younkin, of Grapevine adele.younkin@gmail.com

Gwen Revino, of Carrollton <gdrvino@gmail.com>

We like new members...invite your friends!

Two Members Awarded the SWA Honorary Lifetime Membership

The October meeting will be all the more special as we bestow Honorary Lifetime Membership to two of our long-time members. To date, only 4 SWA members have been awarded this honor: Bennie J Wood, Tina Greenlee, Colleen Erickson and David Maxwell. Joining them soon will be Norma Lively and Mary Stitt. Norma Lively has maintained our Signature Roll sheets for many years. The position involves keeping a chart of everyone who is accepted into a juried exhibition as a member and the name of the painting. Norma also served as President 1993-1994. Another past president being recognized is Mary Stitt. Mary has held so many leadership positions it hardly seems fair to say she is simply a past president. She held the president's position for 3 terms from 2008-2010. The remarkable thing about Mary is she claims she doesn't paint! Please join us at the October meeting as both of these ladies are recognized. As a footnote, Norma is ready to train her successor. If you are interested in a position you can do at home, let any board member know! The December Membership Exhibition is the perfect time to learn the ropes! Below are Norma with her painting "Cosmos" and Mary Stitt with one of her paddle fans.



SWA Members in the

SWA members swept the watercolor division in the 12th Annual Irving Art Association Juried Animal Exhibition. **Shirley Nichols** won 1st place, **Laurin McCracken** took 2nd place and **Gwen Revino** won 3rd place. The West Irving Library is hosting a travelling show with some of the entries including works by **Gwen**, **Sharon Giles** and **Darla Bostick**.

SWA members also swept the awards at the recent "Art in the Gardens Juried Exhibition" at the Fort Worth Botanical Center. In the Water Media Category winners were: **Darla Bostick** 1st place, **Marianna Alfaro** 2nd place and **Anita Hale** 3rd place. **Darla** also took 1st place in the Mixed Media Category.

Jo Williams was the featured Signature Artist in the September newsletter of Southwestern Watercolor Society in Dallas.

Michael Holter is presenting a demo for SWS at the PFamily Arts Center in Plano 5 Oct at 1pm. He is also teaching a Watercolor Portraits workshop at Artists Showplace in Dallas 3-5 December. Michael will be the juror for the TVAA 2013 Citation Show in Dallas. **Laurin McCracken** is presenting a workshop at Artists Showplace 11-13 Feb.

Soon Warren, **Kenji Nishikawa**, **Colleen Erickson**, **David Maxwell**, and **Barbara Millican** are presenting works together in the Japan/Korea/USA International Watercolor Exchange Exhibition 2013 which features artists from Korea, Japan and the United States. It is sponsored by the Japan Watercolor Federation (JWF) and Korean Watercolor Society (KWS). The exhibit will be held at the gallery in the Korean Embassy in Tokyo, Japan and opens on 12 November 2013.

Ann Winchester is our SWA exhibiting artist at the InVision office at Hulen Mall through October.

Several of our SWA members took awards at the Southwestern Watercolor Society 50th Juried Membership Exhibition showing in Plano at the PFamily Art Center: **Michael Holter** (Harry Shields Memorial Award), **Kenji Nishikawa** (H K Holbein Merchandise Award), **Muriel Mimura** (M Graham Merchandise Award) and **Darla Bostick** (Jack Richeson and Daler Rowny Merchandise Awards). The work is up through 19 October.

SWA was well represented at the Grand Prairie Arts Council juried show with **Lynne Buchanan** winning 1st place, Acrylic and **Mary Jo Jung** won 1st in Watercolor.

If you have news to share, notify Darla Bostick before the last week of the month <darlabostickart@gmail.com>

The Buzz About Watercolors with Honey



In January Michael Holter presented a demo using the M Graham Watercolors. Since Graham Watercolors have been a steady sponsor of our exhibitions this past year, we thought you might like to know more about the paints that use honey! Diana Graham <colormaker@mgraham.com> sent the following information:

Art Graham was born on Staten Island. He attended Parsons Art School, graduated from The Cooper Union and returned to Parsons to teach painting and art materials. Employed in the laboratory of Grumbacher, he worked his way up to Director of Marketing. I grew up in Oregon and worked at a west coast distributor, at times as the Grumbacher buyer. After Art left that employment, we met, phone dated and he asked me to marry him and move to New Jersey. Since I still had a job and my family is here, he headed west instead. We started the company with 20 tube colors of oil color and 20 jars of acrylic. Today we produce about 200 products, including watercolor and gouache, in a 3000 square foot building nestled among the hops fields of the rural Willamette Valley in Oregon with our seven employees and Annie the shop cat. Honey has been used extensively throughout the history of art as an ingredient in water based colors of all types. Dating back to a time when artists' were almost entirely dependent upon the materials provided by the natural world, honey has a great deal to offer today's watercolorist.

As a primary ingredient in watercolor binding media, honey contributes moistness, fluidity of wash, increased pigment concentrations. Because of its love of moisture, honey absorbs water from the atmosphere. Colors made with honey do not dry up in the tube or on the palette. They dilute easily after months or years of disuse.

All watercolor formulations contain some form of sugar, usually an inexpensive corn syrup type product. Pure honey, because of its fluidity compared to corn syrup, reduces the amount of water and glycerin needed to make paint. This increases the amount of pigment that can be introduced resulting in stronger color. Since all watercolors contain a sugar, those containing honey are not more attractive to bees or bugs except those with a sophisticated "taste" for better looking art work!

Asel September Artist of the Month



Congratulations to our September ASEL winners! First place went to Veronica Ritchey with *Lake Erie Seagulls* and 2nd place went to Marjorie Brannon for her *Lay Over*.

SWA members are invited to bring a completed, framed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1st place, that artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue in the competition with other pieces of work. Art work previously in a SWA exhibit is not allowed. The first place winner goes home with a \$25 Asel gift certificate and 2nd place earns one for \$15. Thank Asel Art Supply when you shop at 825 Foch Street, Fort Worth. October is the last chance for SWA members to participate for 2013. In November all first place pieces during 2013 will return for selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event for us each month!



Treasurer's Report: Current Balance as of 20 September is \$15,951.48

Bank CD Total: \$15,252.00

InVision, Hulen Mall Exhibition Space Available to SWA Artists

Have you taken the opportunity to exhibit at Hulen Mall? If not, you can contact Mary Stitt to be placed on the rotating schedule! Dr. Jan Dao (pronounced "Dow") has a beautiful office between Eye Masters and Dillards on the second level (ground level to parking lot) in the Hulen Mall. Dr. Dao's office has gallery lighting and art work is visible from the mall walkway. There is room for 6 paintings half sheet or larger. Do you want to be next? Rotations are for two months. If interested, contact Mary Stitt msmaryps@aol.com. This is a great opportunity to show and possibly sell your work to the Fort Worth community. Act now to get your name on the schedule!

September/October: Ann Winchester~~November/December: Connie Logan Levensen~~January/February: Shirley Nichols

Recap of September Demo by Shirley Nichols & FANTastic Fans Contest



Shirley Nichols kindly stepped in as a substitute demo artist for the September meeting when health issues prevented our originally scheduled artist from attending.

Shirley has been winning awards lately in some of the local juried art exhibitions and so it was a treat to see how she works.

The demo worked very well with the scheduled Annual FANTastic Fans contest that evening. Shirley showed how she designs her bamboo fans and brought some examples.

Celeste McCall won 1st place in the FANTastic Fans Contest!



2013 Membership Exhibition Entries Due by 2 November for December Show

Exhibit Chairs Mary Stitt at <MsMaryPS@aol.com> (phone: 817.377.8709) and Bob Cook <prelim@sbcglobal.net> (phone: 817.579.5550) are ready to receive your entries for our 2013 Juried Membership Exhibition. Our juror is Gaile Robinson, Arts Editor at the Star Telegram Newspaper of Fort Worth. The entire prospectus is available on the website: www-swa-watercolor.com

NOTE: The timing may be a bit confusing. This exhibition is for those with an active 2013 SWA membership. In October we take payments for 2014 dues. New members for 2014 do not qualify for this particular exhibition.

John James is our Hanging Chairperson and is putting together a committee of members who can help with the hanging and strike of shows. He can be contacted at john-drew@prodigy.net. Let's get an official committee going!

2013 Membership Exhibition Calendar

Saturday, Nov 2: Entry deadline. All entry materials are due to Mary Stitt. Any entries arriving after midnight will be considered ineligible/disqualified (without refund).

Saturday, Nov 16: Notifications sent

Wednesday, 27 November: Shipped entries due

Sunday, 1 December, 2-4pm: Hand Delivered Work Due for Hanging

Monday, 2 December: Show opens

TBA (January): Reception & Awards

Saturday, 25 January, noon-2: Pickup Work & pieces shipped

Both events will be held at the University of North Texas Health Science Center, Atrium Gallery, 3500 Camp Bowie Boulevard at Montgomery Street, Fort Worth, Texas 76107

Answers to All Those Pesky Art Questions...Galleries, Promoting Work, and More

You may want to check this link for a bounty of information for artists. Every topic from copyright information to planning your studio time is addressed. <http://www.artbusiness.com/artists.html>

October Nominations and November Election for 2014 SWA Officers

How can you steer the direction of *your* organization? Being an officer is one way to meet other members in SWA as well as an opportunity to share your vision for SWA. Many positions do not require board attendance, but any member is welcome. The board meeting is at 5:15 just prior to the critique and regular meeting. Nominations from the floor are always welcome! At the September meeting we elected Mary Sitt and Bob Cook as Exhibition Co-Chairs and Hugh Heaton as Treasurer to fill vacant positions. The position of Membership Chair has been divided (with Susan Henry elected to handle Membership) and Shirley Nichols will be editor of the Membership Directory. We will vote on the exact wording for our by-laws at the October meeting. We will also nominate officers to fill President, President Elect and Programs Chair. Other positions not requiring election, but will be recognized are Website Master, PR & Publicity and House and Properties. Our formal election is set for the November meeting. Let us know if we can add your name to the ballot!

Dues News and a *NEW* Option!

Did you know you can pay dues on the website? SWA runs on a calendar year. In October our 2014 membership dues is due (so you can be included in the printing of the membership directory). Just go to our web page www.swa-watercolor.com and each time you hit the pay pal button to pay dues, you are paid for one year.



SWA is pleased to announce a new option for dues payment! You may become a Lifetime Member with one simple payment of \$400 and never pay dues again. Imagine no more worries about dues deadlines, no fretting to remember if you paid before you were accepted to the International Exhibition! The perks of this membership equal those when paying one time at a year. Make life simple...and enjoy the monthly programs and demos, our annual exhibits, parties, workshops and field trips. This membership option should be available by October when our 2014 dues are...well, due. The \$400 is payable by check to Susan Henry or payment can be done online with Pay Pal, with a convenience fee added (the percentage we pay to Pay Pal for transactions). Note: The Lifetime Membership is not the Honorary Lifetime Membership SWA has given to precious few members.

Calling Exhibition Volunteers:

The December Membership Exhibition gives us time to organize a reliable group of volunteers who together will see our exhibitions run smoothly and effectively. Many of the jobs can be done from the convenience of your home computer. We need 15-20 volunteers to better organize this process. The future of SWA exhibitions is at stake. We still need:

Admissions— 1 person make an excel chart of each entry, notify each person that their entry was received. Ideally the admissions and notifications should be done by the same person.

Notifications —1 or 2 persons maintain an email list of those entering, send a general notification email of those chosen to enter, a reminder of hanging date, a reminder of pick up date. See that our secretary has the list of emails to add to the SWA contact list and notify the signatures volunteer of those chosen for the show.

CD Preparation for the Juror—1 person burn a CD with every entry (labeled properly) and send to juror. Burn a second CD of accepted work and send to catalog editor. Give the SWA board a copy of each.

SWA Signatures: 1 person to add new names to excel chart of previous exhibits (Norma Lively has been doing this for years. Would be nice to have an assistant to learn the ropes and assist. She states if someone will take it over she would be willing to step down.) This position also prints/adds stamp to certificates

People's Choice: 2 people to count votes at the reception and present the winner with their award

Certificates—1 person to print certificates to each artist in the show, award winner, new Signature Members

Catalog Mailing: our secretary does this but if we have a volunteer it would be appreciated

Help our Exhibit Chairs!!! If you have done a job before and plan to help again, we need to hear from you for an accurate volunteer list! Respond to: Mary Stitt or Bob Cook. Please don't make us beg for volunteers!



2014 MEMBERSHIP DUES IS PAYABLE THIS MONTH!

IF YOU DO NOT PAY DUES BY NOVEMBER YOU WILL NOT BE INCLUDED IN THE MEMBERSHIP DIRECTORY!

SENIORS PAY \$30 ADULTS (UNDER 65) PAY \$40 FAMILY MEMBERSHIP IS ADDITIONAL \$5 PER PERSON

DUES IS PAYABLE ONLINE WITH PAY PAL OR TO SUSAN HENRY, MEMBERSHIP CHAIR SMHENRY22@GMAIL.COM

New Awards Expected at Next Exhibition

Your board has voted to re-evaluate our exhibition awards system. Rather than have a "Best of Show" followed by First, Second, Third, 5 Jurors Awards, 5 Honorable Mentions and Peoples' Choice we plan to initiate awards for the top three winners as: "Best of Show", Second and Third Place. We plan to get creative with naming the remaining awards. Perhaps there will be a President's Award, Signature Members' Award or Bluebonnet Award, etc. This poses an opportunity for our members to send in suggestions, and even consider sponsoring an award in their name (or the name of a loved one). Certainly a group of contributors could pool resources and sponsor an award with the name they choose. Anyone could contribute funding towards awards and if anyone wants to simply make a general donation as a Show Sponsor that is appreciated. Businesses can also sponsor an award. Any and all sponsors will be named in the exhibit catalog. The prize fund will remain the same unless, of course, resources exceed our present allowance in which case we will see an increase in the awards allowance for the Membership Exhibit. Another idea worth considering is the donation of a painting from a member that could be raffled. The amount raised could be given as an award by the name of the artist who donated it. There are plenty of ideas for awards and sponsorships. If you have one, please let your board members know. It would be nice to initiate our new awards in the upcoming Membership Exhibition in December as well as the International in April.



We have had a suggestion from Marie Coerver who wishes to establish a Robin Brown Memorial Award. She is looking for others willing to donate toward this for the Membership Exhibition. Robin is a member missed--for her smile, her enthusiasm and dedication to SWA as she spent time with the Japanese Gardens and served as hostess for many years organizing the snacks at the monthly meeting and receptions. Robin most recently assisted in organizing our field trip to the Dallas Arboretum to view the Dale Chihuly Glass Works Exhibit. If you are interested, please contact Marie mariesoloncoerver@sbcglobal.net or any of the board members.

Cecy Turner to Demo at the 21 October Meeting

A native Dallasite, Cecy Turner received her formal art training at Vanderbilt University and the University of North Texas, followed by workshops by over 50 professional artists nationwide. She is a Signature Member of the National Oil and Acrylic Painters Society, American Women Artists, National Watercolor Society, Southwestern Watercolor Society, Women Artists of the West (past president), Outdoor Painters Society, Plein Air Artists Colorado, Associated Creative Artists, American Plains Artists, Texas and Neighbors and a Fellow of the American Artists Professional League. Cecy is a popular lecturer, teacher, juror and demonstrator and her work has appeared in American Artist Magazine, Watercolor Magic Magazine, North Light Magazine, Southwest Art Magazine (Artist to Watch), Art of the West, Watercolor Artist Magazine (cover artist 2010) and the book, The Best of Flower Painting. Her awards exceed the space allowed for this introduction. Suffice it to say you will not want to miss her demo at our October meeting. Bring a friend...it's the perfect time for new members to come and join SWA.



2013 SWA Officers and Members Extraordinaire

These dedicated members give their talent and time to keep SWA alive! We need YOU on the list!

President: Darla Bostick [OPEN FOR 2014](#)

[President Elect: \(OPEN for 2014 as president 2015\)](#)

Recording & Corresponding Secretary: Judy Huebener

EDUCATION:

Monthly Programs: Ann Winchester and Darla Bostick

Workshop Chairperson: Lynne Buchanan

Monthly Critiques: Jo Williams

MEMBERSHIP:

Publication of Membership Directory: Shirley Nichols

Membership Chair: Susan Henry

EXHIBITIONS:

Exhibition Chair: Mary Stitt and Bob Cook

Prospectus: Darla Bostick

Sponsorship: Rhonda Barefield

Hanging Chair: John James

Hanging Committee: Johh Nickell, Norma Fitzwater

Entry Requirements: Janet Southern

Certificates: Mary Stitt

SWA Signatures: Norma Lively [ready to retire](#)

Catalog/Postcard: Eloise and Ray Sears/Darla Bostick

Catalog Mailing: Judith Huebener

[Exhibit volunteers needed for notifications, processing, hanging, certificate printing, labels and strike--please contact Mary Stitt or Bob Cook](#)

FUNDRAISING:

Japanese Gardens: Marie Coerver

FANTastic Fans: Mary Stitt

FINANCE:

Treasurer: Hugh Heaton

Professional Standards: (Yearly Audit) Brenda Morgan

Grants: [Looking for someone interested](#)

PUBLICITY:

Website: Celeste McCall

Website Technician: Sharon Giles

Newsletter: Darla Bostick

Print Materials: Darla Bostick ([looking for replacement volunteer](#))

Photography: Lori Atwell

Local Resources & Advertising: Gail Cooksey

MEETINGS:

Greeters: Shirley Nichols, Diana Littlejohn, Lynda Robinson, Dee Casstevens

Hospitality: Marie Coerver

House & Properties: Janet Southern

Painting of the Month Asel Competition: Mary T House

Assistants to Demonstration Artist: Collette Jones, Pam Fritz, Jackie Stengle, Marjorie Ross, Diana Littlejohn and Lynda Robinson

OUT AND ABOUT:

[Field Trip Organizer \(s\): open for FUTURE TRIPS!](#)

Do you have a program or event idea?

How do YOU contribute to YOUR SWA?