



SWA February Notes 2014

Hello to Friends of SWA & Members!

Each New Year brings an opportunity to soar higher than before! Set your goals high and you might be surprised to reach some of them!

Having just returned from a trip to Sedona, I suppose I am still in a meditative mood. We took a chance for our first hot air balloon ride at dawn, a beautiful full moon to grace the sky each night and beautiful weather (even though I was disappointed at no snow). We had a bit of excitement when we went out to search the vortex sites of Sedona. My husband took an unexpected dive into a bed of cactus (and is still finding needles). All of this goes to show that fun is where you find it...and surprises are at each corner! Several of us braved the cold weather for our Pizza Party which provided a great opportunity to visit and get to know our fellow members. Since our membership year just began, I encourage each of you to invite a guest to the next meeting. I'm not beyond bribing for this! Those who bring a visitor will be in a surprise drawing! Visitors are always welcome and the first meeting is free. I have some great artists scheduled for demos this year and you won't want to miss them.

Our beloved member, Charlene Baker, will be at the February meeting to share with us some of her painting techniques. You can learn more about her in the newsletter.



Before lift-off, me and husband, Gary (it was 20 degrees!)

I hope everyone is busy painting for the 2014 International Exhibition. The due date for entries is March 8. We have a new entry mechanism which should help our Exhibit Chairs immensely. Since it is a new direction, I strongly encourage everyone to enter early. Sometimes learning something new takes a bit longer the first time, but I am sure this will be a good thing for us. I think SWA does a smashing job of offering members the best—monthly demos, exhibitions, web presence, fun contests and workshops. We now have printed postcards describing who we are, when we meet and what we do. Let's each take some of these and leave a trail at framing shops, museums, art shows and art meetings. We seem to be the best kept secret around town.

With great anticipation for the new year,

Darla Bostick

President (and newsletter editor)

Welcome to New Members

Our new website address is: www.swawatercolor.com



Laurie Giangregoria, of Sierra Vista, AZ rav924@msn.com

We like new members...invite your friends!

Dues for 2014 Membership...You can join now for 2014

If you have not paid your dues...fear not! It is never too late to join. SWA runs on a calendar year. Our Membership Directory has gone to print and will be available for pick-up at the January meeting. . Many thanks to Shirley Nichols, Editor of Membership. Did you know you can pay dues on the website? Just go to our web page www.swawatercolor.com and each time you hit the pay pal button to pay dues, you are paid for one year.



SWA is pleased to announce a new option for dues payment! You may become a Lifetime Member with one simple payment of \$400 and never pay dues again. Imagine no more worries about dues deadlines, no fretting to remember if you paid before you were accepted to the International Exhibition! The perks of this membership equal those when paying one time at a year. Make life simple...and enjoy the monthly programs and demos, our annual exhibits, parties, workshops and field trips. A check for \$400 may be mailed to Susan Henry or you may

pay online through our website using PayPal.

[Note: The Lifetime Membership is *not* the Honorary Lifetime Membership SWA has given to precious few members.]

ASEL ART AWARDS January Artist of the Month: Michael Holter



SWA members are invited to bring a completed, framed piece to our monthly meeting. The artwork is shown anonymously with each member in attendance voting once for their favorite. After winning 1st place, that artist retires from the competition for the remainder of the calendar year. Those who win 2nd place may continue in the competition with other pieces of work. Art work previously shown in a SWA juried exhibit is not allowed. The first place winner goes home with a \$25 Asel gift certificate and 2nd place earns one for \$15. In November all first place pieces during 2014 will return for selection of "Artist of the Year." Many thanks to Mary T House who chairs this fun event for us each month! Thank Asel Art Supply when you shop at 825 Foch Street, Fort Worth.

January winners were Michael Holter, 1st Place
"The Veil Has Been Torn"



Darla Bostick, 2nd Place
"Industrial 236"



SWA 2013 Membership Exhibition

Another successful exhibition now lies behind us. Congratulations to our winners:

Best of Show: Bob Cook [\$450 in cash and merchandise]

2nd Place: Lynne Buchanan [\$350 in cash and merchandise]

3rd Place: Muriel Mimura [\$275 in cash and merchandise]

Robin Brown Memorial Award: Mary Jo Jung [\$100 merchandise]

5 Juror's Choice Awards: Karin M. Anderson, Colleen Erickson, Sarah Graham, Shirley Nichols, Soon Y. Warren [\$150 each in cash and merchandise]

4 Honorable Mentions: Jack Dorsey, Norma Lively, Veronica Ritchey, James Stewart [\$100 cash]

To see some of the art work take a look at the webpage: <http://www.swawatercolor.com/#!members-exhibit/c1lqq>

I missed some of the artists, but most are posted~~Darla. Gordon Henry will be our events photographer in the future!



Best of Show: Bob Cook, New Signature Members Kathleen Bishop and Lucy Oppermann (each are pictured on the left)



3rd Place: Muriel Mimura and Robin Brown Memorial Award: Mary Jo Jung



Juror's Choice Winners Colleen Erickson, Soon Warren, Karin M Anderson & Shirley Nichols (picture on left)
Honorable Mention Winners: Norma Lively, Veronica Ritchey, James Stewart (picture on right)

Catalogs are available for sale at \$5 and will be at the next general meeting.



Treasurer's Report: Current balance as of 18 Jan: \$20,601.25 in checking and \$15,252.17 in a CD

New Entry Format For SWA 2014 Juried International!!

What is CaFE? CallforEntry.org™, also known as CaFÉ™ is a Web-based service that allows organizations and administrators to easily and cost-effectively manage artist-application and jury processes related to calls for entry and other events. The service is especially designed for use with public art projects, artist fellowships, juried visual-arts competitions, and many other types of calls for entry. Because they can send out Calls for Entry, ours will reach thousands of artists. **Deadline for entry is midnight, 8 March.**

So, how does this affect you as a member of SWA? The upcoming SWA International Juried Exhibition will be our trial run to use this format. Basically, each artist creates a free portfolio through CaFE'. The website has very specific guidelines for images: the format must be JPEG only, no smaller than 1920 pixels on the longest side and less than 3MB in size per image. As you enter, the procedure helps you with each stage and at the completion of each image you may preview your progress. If you need further help, CaFE' has a tutorial with step by step instructions for resizing, naming images, etc. If you wish, your portfolio may be emptied after the jury process is completed, or you may begin to store images for future entries. All entries to our SWA 2014 International will go through this process. We hope this makes entry easier for everyone to participate and to streamline the communications link concerning notification of acceptance, shipping, reception, etc. Our juror will have access to the complete set of entries and will be able to choose those accepted by working through this online procedure. His decisions will automatically go out to all entrants in the form of an electronic notification. It is our expectation that this will simplify the tasks of our exhibition chairs, and make entry easy to manage for each artist. If you still have questions, go online to <https://www.callforentry.org/register.php> which lists the terms and conditions. CaFE' also has staff to assist any entrant. Since this will be new for many of our friends and members, it might be a good idea to enter early and avoid last minute hiccups. Our Call to Entry is ready now! As a CaFE' subscriber you may also opt to receive a weekly note for other Calls to Entry. We encourage SWA members to enter early. This is a new process for us and we will need to see if anyone encounters a glitch in the entry process! *** SWA Members ONLY - Important Notice *** use coupon code **swa2014ie** for \$10 discount.

Calendar

March 8: Deadline for entries at midnight through CaFE' online

Incomplete entries or those received after midnight are ineligible

March 20: Notification Date

April 7-17: Shipped Paintings Due

April 19, Saturday: 10am-noon: Hand Delivered Work Due

April 20, Sunday: Show Opens

TBA: Reception and Awards

June 21, Saturday: 10am-noon: Pickup Hand-Delivered Works

June 23: Shipped Works Returned

Delivery, Reception and Pickup: Atrium Gallery, 2nd floor, Central Library, 500 West Third St., Fort Worth, TX 76102-7305 (corner of Lamar and West Third St.) NOTE: Weekend parking in Fort Worth is free (meters as well as 3rd St. garage parking adjacent to library—get parking ticket validated at library)

Note the framing has been simplified. We now require a simple white mat. **Double mats, floated work, filets, colored lining or colored backboards are not allowed.** Failure to follow guidelines shall result with disqualification. (This was brought up at the recent reception and your president gave you the wrong answer. Sorry about that~~Darla.)

Spring Japanese Festival



It's never too early to think about the Japanese Festival. Marie Coerver has kindly offered to have a SWA table for us and would welcome some assistance. The dates are 26 & 27 April. She needs member participation on making bookmarks and bamboo paddle fans for sale. We will have the fans available at the next meeting. They cost \$1.50 each. You might have time to take some home, paint and return as donations!

Members in the News

Laurin McCracken is presenting a workshop: Painting Silver and Crystal, a three-day workshop in painting realism in watercolor, February 11, 12, 13—Artists Showplace. He is also the juror for the Watercolor Society of Houston's upcoming show.

Charlene Baker recently earned Signature Membership to the Mississippi Watercolor Society and is accepted in the current Western Colorado Watercolor Society's National Show.

Michael Holter recently taught a workshop in Denton for the VAST art association.

Darla Bostick has a solo show at Marshall McPhail Motors in Dallas running through the end of March (reception will be Saturday, 8 Feb from 2-6). She was awarded Honorable Mention at the VAST 125-mile Juried Exhibition in Denton and won Honorable Mention in the VAL "Black and White" Exhibit in Lewisville.

Dave Maxwell might like to receive some some fun, "thinking of you" cards! His address is: 8924 Crest Ridge Dr, Fort Worth, TX 76179-4020. Let's fill his mailbox! He turned 80 in January and it's been months since he attended SWA.

Celene Terry, Carolyn Seely and Norma Fitzwater are all featured on the cover/instead the February issue of *Fly the Flag Texas* promoting the Eighth Annual 'For the Love of Art Show and Sale' that will be held on Sunday afternoon, 16 February, 1- 5 pm at the Star Harbor City Hall at 99 Sunset Blvd in Star Harbor at the south end of Cedar Creek Lake. The 211 Gallery in Athens also represents these talented artists!

Recap on January Demo Artist, Pattie Bowler

Pattie came prepared not only with her demo, but armed with art jokes. So, what does the color orange say to the color blue? "Well, I never turn down a complement!" Visiting us from her home in California, Pattie worked on several paintings for us showing different techniques for texture, color blends and tools.



Website Freebie for Members!

Celeste McCall has launched the new website! During the change we lost our hyphen! Our new website address is: www.swawatercolor.com All members are encouraged to submit one complementary image of a watercolor painting for posting in the Members' Gallery section of the new website. You may post 4 images along with a link to your website, by paying \$20 for a year of visibility for a Premium Gallery. Send the image, title, artist name to Celeste at: cst136@yahoo.com Do you paint commission work? We will earmark your Premium Gallery on the webpage if you are interested. SWA will send referrals that come through our contact email. All negotiations will be strictly between the artist and the patron. We trust those who come onboard with this will be conscientious with prompt delivery!

Found: A Grant-Writer!

Many thanks to Dr. Watson Arnold who has offered to steer us along in the field of grants.



Our Volunteer of the Month: Shirley Nichols

Shirley is well known by many of us as the first person we met at a meeting. She has been a greeter for some time and since 2009 she has been our Membership Chair—both in processing the new members, checking the membership list at exhibition entry times and publishing the Membership Directory. To take some of the weight from this position we split it in half. The Membership Directory we all received when joining for 2014 (it's not too late to join!) is the work of Shirley's diligence. The reason she is named Volunteer of the Month though has nothing to do with her Membership duties though. We thank her for ordering and delivering our pizzas for the January party! She's a girl of many talents!

Steve Rogers 4-day Workshop Coming 22-25 April, 9:30-4pm



Location: St. John's Episcopal Church, 2401 College Ave, Fort Worth, TX
\$350 for SWA members/\$375 for non members (\$200 cheaper than his 5-day workshop with TWCA)
\$75 nonrefundable deposit – pay by check or PayPal
Contact Lynne Buchanan [817-909-5366](tel:817-909-5366) or email Jenny.buchanan8@gmail.com

Steve Rogers AWS, NWS, TWSA

Steve has been recruited as the juror for the 2014 International Exhibition. While here, he is sharing his talents with us for a four-day workshop. His paintings have won hundreds of awards in juried competitions including the National Watercolor Society Purchase Award -“Best of Show” in 2006 and four awards in the American Watercolor Society. Steve is a Signature Member of the American Watercolor Society and was an Ambassador/Director of AWS and is also a Signature Member of the National Watercolor Society and Transparent Watercolor Society of America. Steve's work has been featured in the magazines *Watercolor Magazine*, *Watercolor Magic*, *International Artist*, *l'Art de l'Aquarelle*, *Pratique des Arts* and the books *Expressing the Visual Language of the Landscape*, *Secrets from the Contemporary Watercolor Masters – vol. 1* (in Chinese), *The One Hour Watercolorist*, and *a Gallery of Marine Art*, as well as two best – selling DVD's – *7 Secrets of Painting Reflections in Watercolor* and *The Secrets of Painting Light and Shadow in Watercolor*. www.watercolorsbyrogers.com

Mark Your 2014 Calendar

The highlight of any meeting is the demo! We have some great ones lined up for 2014. Be sure to pay your membership and either join as a new member or renew your current membership NOW! Ann Winchester will be the liason with the tech crew to set up demos. She would appreciate any assistance in helping the demo artist unpack and repack the car.



17 February (President's Day): Charlene Baker demo, non-objective

8 March: Deadline to enter SWA International Exhibition

17 March (St Pat's Day): Sherry Daerr demo, animals

21 April: Steve Rogers, landscape demo and promo for workshop the following day

Our Monthly meetings are held at the UNTHSC, Everett Building. Watch for a banner on the parking lot. Directions are available on the website

February we are back to our normal schedule:

5:45—Board Meeting

6pm—Critique with Jo Williams (bring in 1 or 2 works for some friendly advice)

7pm—brief business notices

7:15-9pm our demo, snack and art of the month

22-25 April: SWA Steve Rogers Workshop

19 May: Sharon Giles demo, gelli plate printing with watercolors

15 September: Amy Ehrlich demo, color/design

20 October: Sharon Serrago demo, landscape

17 November: Paula White demo, yupo

December: Holiday Party TBA

Norma Want to Retire~~Can You Maintain the Signatures List?

SWA Signature Status is a reward for excellence in painting. Naturally a competent, organized person with computer skills needs to manage the list! Norma Lively has been doing this for years and is looking for an assistant during the next exhibition to learn the ropes. Let any officer know if you are interested. Attendance at board meetings is not necessary!

Charlene Baker to Provide Demo at February Meeting~~Bring a Friend Challenge!

Charlene Baker is a familiar face to us all as she has been a long time Signature Member of SWA. Last year at the reception for the International Exhibition we had the opportunity to hear her play the piano for us. Her talent abounds as she recently was awarded Signature Membership in the Mississippi Watercolor Society. She had work in our Membership Exhibition and soon will be shipping a painting to send to the Western Colorado National Show. Charlene has a talent for overlapping images in her paintings and turns the ordinary into something special. It should be a good demo—bring a friend along and get your name entered for a surprise drawing!



2013 SWA Officers and Members Extraordinaire

These dedicated members give their talent and time to keep SWA alive! We need YOU on the list!

President: Darla Bostick

President Elect: Celeste McCall

Recording & Corresponding Secretary: Judy Huebener

EDUCATION:

Monthly Programs: Ann Winchester and Darla Bostick

Workshop Chairperson: Lynne Buchanan

Monthly Critiques: Jo Williams

MEMBERSHIP:

Membership Chair: Susan Henry

Publication of Membership Directory: Shirley Nichols

EXHIBITIONS:

Exhibition Chair: Mary Stitt and Bob Cook

Prospectus: Darla Bostick

Sponsorship: Rhonda Barefield

Hanging Chair: John James

Hanging Committee: John Nickell, Norma Fitzwater, Shirley Nichols

Entry Requirements: Janet Southern

Certificates: Mary Stitt

SWA Signatures: Norma Lively (needs a replacement)

Reception Photography: Gordon Henry

Catalog/Postcard: Eloise and Ray Sears/Darla Bostick

Catalog Mailing: Bettye Reece

Exhibit volunteers needed for notifications, processing, hanging, certificate printing, labels and strike

FUNDRAISING:

Japanese Gardens: Marie Coerver

FANTastic Fans: Mary Stitt

FINANCE:

Treasurer: Hugh Heaton

Professional Standards: (Yearly Audit) Brenda Morgan

Grants: Watson Arnold

PUBLICITY:

Local Resources & Advertising: Gail Cooksey

Website Manager: Celeste McCall

Website Consultant: Sharon Giles

Newsletter: Darla Bostick

Print Materials: Darla Bostick **Looking for a replacement**

Photography: Lori Atwell

MEETINGS:

Greeters: Shirley Nichols, Diana Littlejohn, Lynda Robinson

Hospitality: Marie Coerver

House & Properties: Janet Southern

Painting of the Month Asel Competition: Mary T House

Assistants to Demonstration Artist: Marjorie Ross, Lynda Robinson

OUT AND ABOUT:

Field Trip Organizer (s): open for FUTURE TRIPS!

Do you have a program or event idea?

How do YOU contribute to YOUR SWA?

